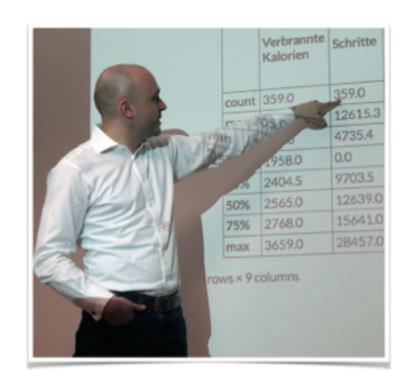
# Open Source Deployment via the Browser

From Python Quant Platform to datapark.io

Yves Hilpisch

For Python Quants Conference, New York, 1. May 2015





## Dr. Yves J. Hilpisch

**The Python Quant** 

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@dyjh

Dr. Yves J. Hilpisch is the founder and managing partner of The Python Quants, a group focusing on the use of Open Source technologies for Quant Finance and Data Science.

He is the author of "Python for Finance" (O'Reilly, 2014) and "Derivatives Analytics with Python" (Wiley, 2015).

Yves lectures on computational finance at the CQF Program (<a href="http://cqf.com">http://cqf.com</a>) and Saarland University.

He is organizer of Meetup groups and conferences about Python and Open Source for Quant Finance in Frankfurt, Berlin, London and New York.

Yves is a regular speaker at Python and other technology conferences as well as at Quant Finance conferences.

Feel free to take pictures and to tweet.

@dyjh @dataparkio

**#Python #QuantFinance #Finance #osqf** 

#PythonQuantsConf

## I. Our Market and The Problem

II. How We Solve The ProblemIII. Concrete Use Cases

## **Mega Trends**

## Some mega trends that influence quant finance



Today's standard is "open source", even for key technologies.



Complex analytics work flows are coded in the browser.



Infrastructure is a standardized commodity, billed by the hour.



More and more data sets are "open and free".



Dynamic communities evolve to professional networks.

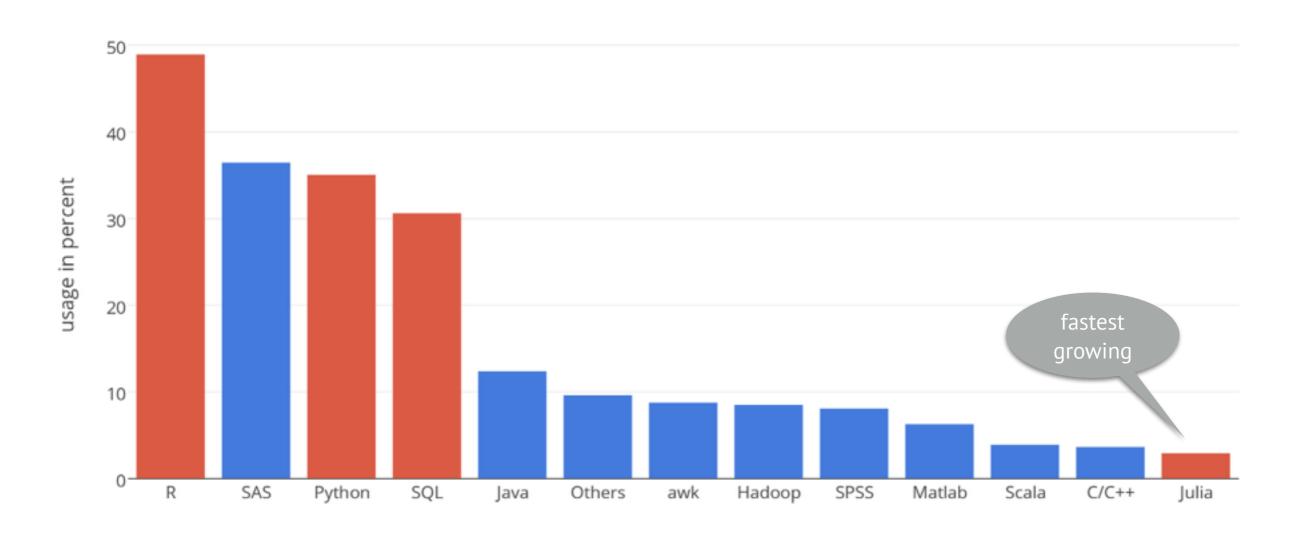


Even individuals can trade realtime and with high leverage.

## **Open Source Data Science**

## OS languages dominate data science these days

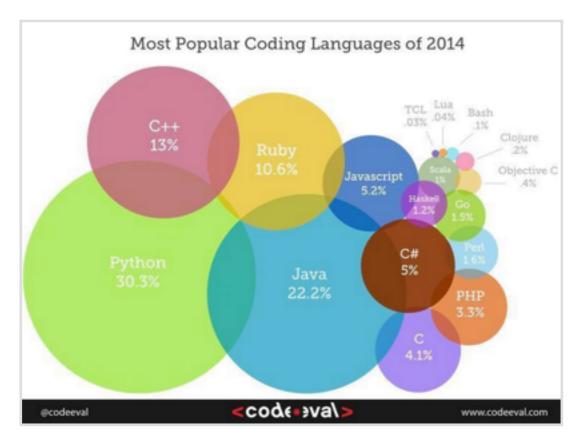
**Data Science Languages** 

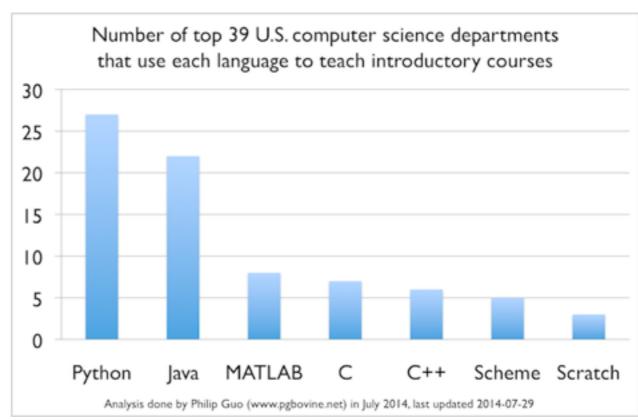


Poll data from August 2014. Source: http://www.kdnuggets.com

## Python as Strategic Platform

## Python plays an important role in the open source ecosystem





## **Open Source Revolution**

## Both in the front and back end OSS revolutionizes finance

#### **FRONT END**

#### **BACK END**

In the front end, open source software revolutionizes how quantitative analysts and developers work on a daily basis.

In the back end, open source software revolutionizes how analytics workflows and financial applications are deployed and scaled.













"DigitalOcean is a simple and fast cloud hosting provider built for developers. Customers can create a cloud server in 55 seconds, and pricing plans start at only \$5 per month for 512MB of RAM, 20GB SSD, 1 CPU, and 1TB Transfer."

## The Problem

## Obstacles to using Python & Open Source for Quant Finance

#### **Open Source**

fast changing environment

#### **Vendors & Partners**

almost no Python for Quant Finance experts

#### Libraries

for financial analytics mainly missing

#### **Tools & Processes**

no real standards, isolated applications only

#### **Deployment**

complex, costly, lengthy, risky

#### **Maintenance**

how to update, maintain infrastructure?

#### **Diverse End Users**

computer & data scientists as well as domain experts

#### **Training**

how to train and re-train people?

#### Start

where and how to start, who to talk to?

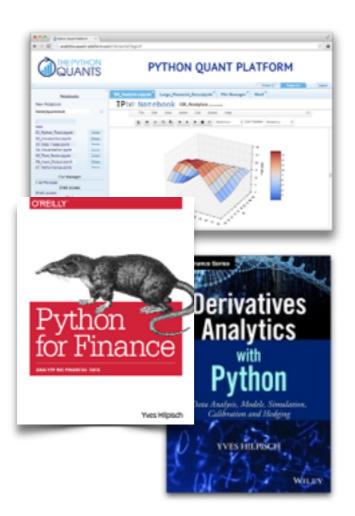
- I. Our Market and The Problem
- **II. How We Solve The Problem** 
  - III. Concrete Use Cases

## **The Python Quants**

## We provide everything to solve the problem

#### **Products**

Technology & Books



#### **Services & Training**

Consulting, Development & Training



**Eurex Advanced Services** 



**Quantshub Training** 

#### **Community**

Conferences, Meetups & Web



For Python Quants



**Python for Quant Finance** 

## **The Python Quants**

## Our current focus and value proposition

## **Current Focus** Front end (tooling) & financial libraries IP[y]: QUANTS PYTHON QUANT PLATFORM **Future Focus** Back end deployment

& scaling

#### **Business Model**

Similar to Red Hat: strong partner for OSS



"The software is free. The subscription is invaluable. Red Hat customers enjoy the latest security fixes, award-winning support, and committed product life cycles."

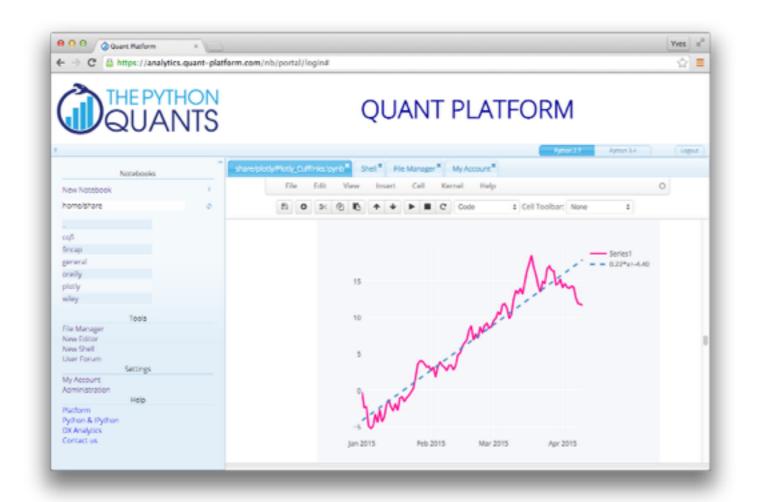
## **Python Quant Platform**

Paradigms in data analytics (as we see it) and where we fit in

- **1. Generation: Move Data Around** data analytics started by moving data from one place to another, analyzing it locally and moving results back to the remote data source
- 2. Generation: Move Code Around moving tons of data is costly and time consuming; moving small code sets is faster and less costly
- **3. Generation: Don't Move Anything** the Browser and Web technologies allow to work directly and in real-time on the infrastructure where data and code are stored (replacing remote ssh/ftp access and emulating desktop experience)

## **Quant Platform**

## Browser-based, collaborative financial and data analytics



The Python Quant Platform offers Web-based, scalable, collaborative financial analytics as well as rapid financial engineering and application deployment for individuals, teams and companies. Easily deploy it anywhere via Docker containers & browser-based access.

http://trial.quant-platform.com

## **Quant Platform**

It offers a number of popular technology components

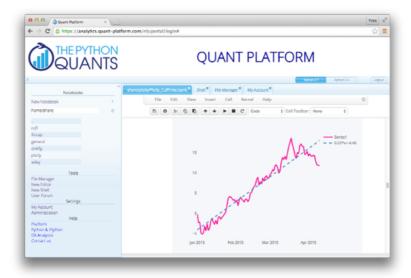


Tools and technologies quants and data scientists know and love.

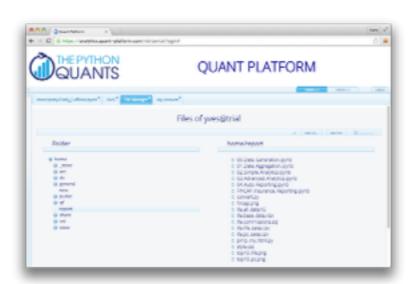
## **Python Quant Platform**

## It integrates all that is needed for modern data analytics

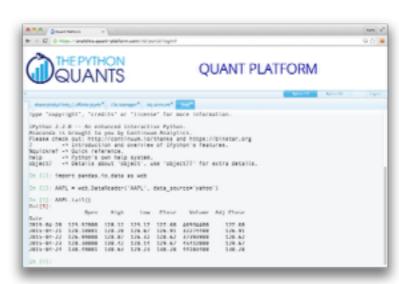
#### **IPython Notebook**



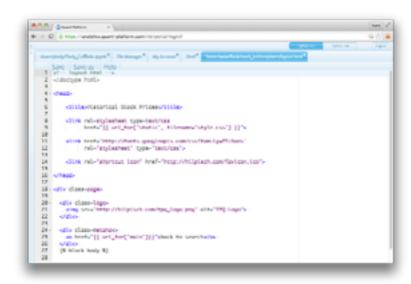
**GUI-based File Management** 

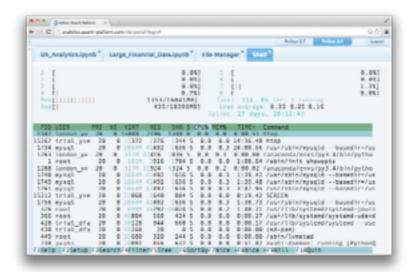


Linux & IPython Shell



"Absorb what is useful, discard what is not, and add what is uniquely your own."—Bruce Lee





Code Editing

Chat & Forum

Resource Control

## **Python Quant Platform**

## Multiple languages, flexible infrastructure and collaboration

#### Python & More

Full-Fledged Python Stack



NumPy, SciPy, pandas, PyTables h5py, matplotlib, IPython, numexpr Cython LLVM, LLVMpy Numba, Scikit-learn, many more





#### **Cloud & Dedicated**

Linux-based Infrastructure

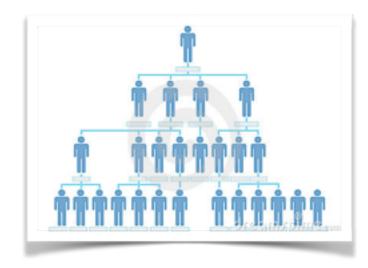


PQP can be even deployed on the smallest DigitalOcean droplet for 5 USD per month. User registration in 30 seconds, client-specific deployment in 30 minutes.

PQP can be deployed on dedicated servers in a data center or on client premise—directly or based on Docker containers.

#### **Users & Collaboration**

Accounts, Rights, Sharing and Security



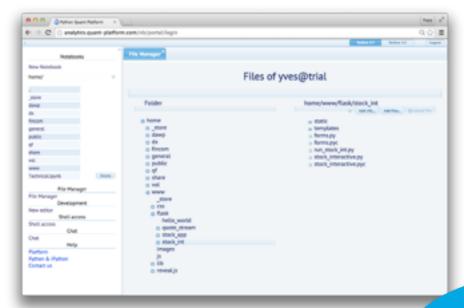
Using the unique, decade long developed and matured user and rights & role management of Linux as the basis ("bottom-up approach")

Adding standardised features for team sharing and public sharing.

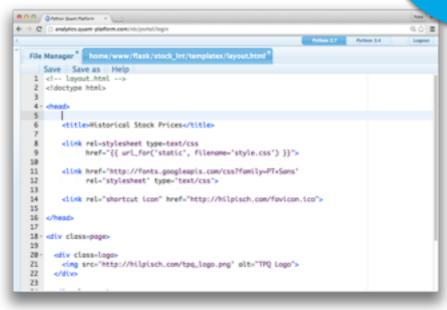
## **Application Development**

## You can manage projects and edit all typical file types

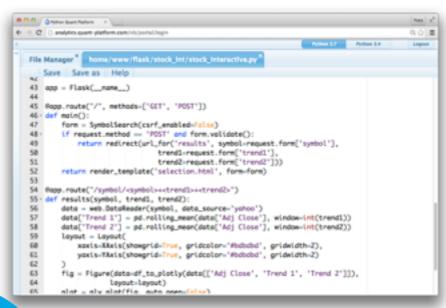
#### Project File Management



#### HTML Content

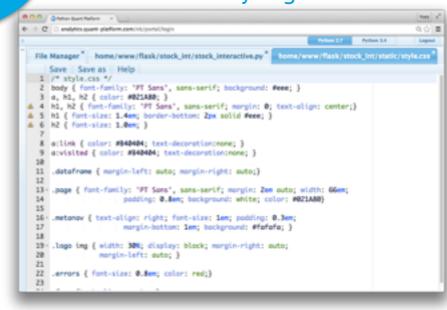


#### Python Application Logic



Example: Flask Web Application

#### CSS Styling



## **Application Deployment**

Your applications can then be directly deployed on the platform

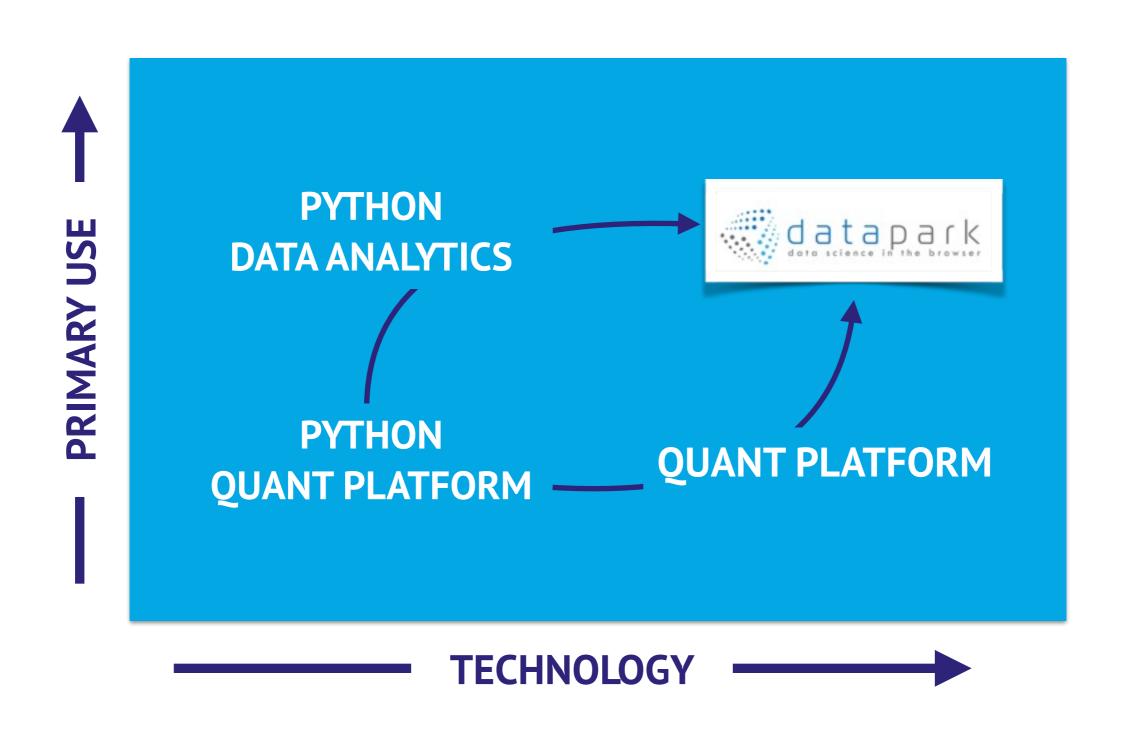


The Python Quant Platform is based on standard Linux servers. This allows you to easily deploy Web- and browser-based applications on any kind of infrastructure—both for internal and external users.

**Link to Flask Application** 

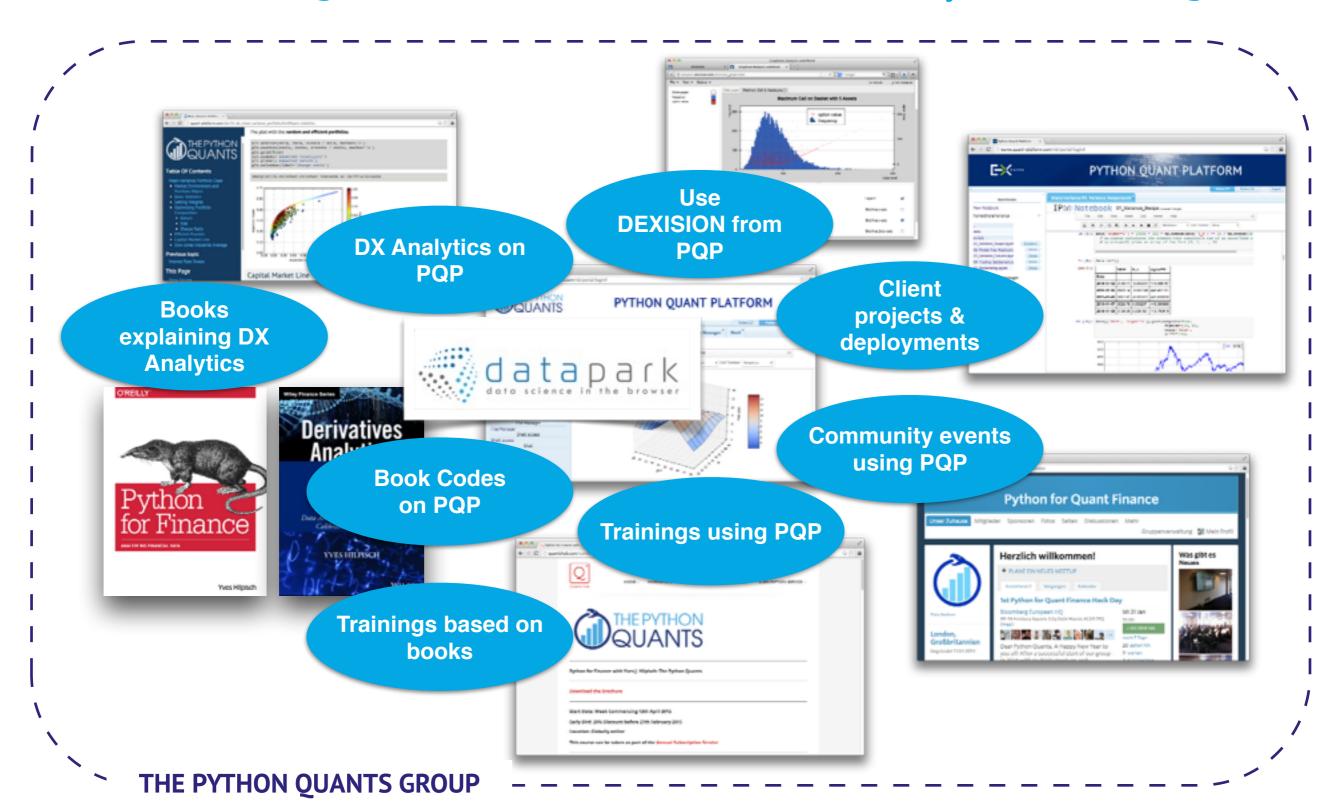
## **Natural Evolution**

From Python for Finance to Open Source for Data Analytics



## **Our Product & Service Platform**

From the Quant Platform to a whole ecosystem = TPQ.io



- I. Our Market and The Problem
- II. How We Solve The Problem

**III. Concrete Use Cases** 

## **Concrete Use Cases**

## From advanced analytics to large scale deployments

#### **Derivatives Analytics**

Doing financial analytics with DX Analytics

#### **Quant Platform**

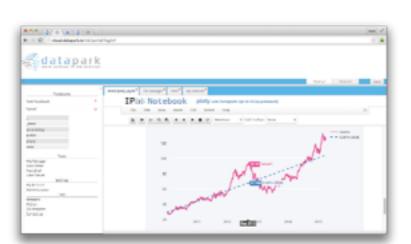
Developing and deploying in the browser

#### Plotly on datapark.io

Using pandas, Plotly & datapark for D3.js viz









The application uses Python, pandas, plotly and Flask to retrieve historical stock price data (from Yahoo! Finance) and to visualize the data as an interactive D3.js plot.



Documentation

Link to the Github repo

Link to application

Github repository

datapark Trial

HTML version

## **Quant Platform Takeaways**

Being better and faster in financial analytics and engineering.

Interactively prototype, collaborate on and share Python, R, Julia, ... -based analytics workflows and applications across your organization.

Benefit from books, consulting, support and training from the Python for Quant Finance experts.

Be part of the global Python for Quant Finance Community.

## **The Python Quants GmbH**

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