

# Python for Algorithmic Trading

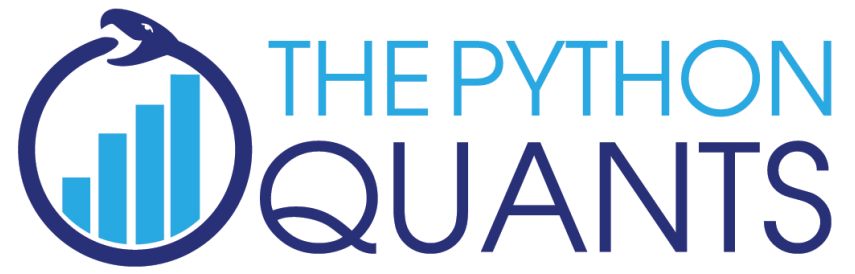
—Vectorized Backtesting, Object-Oriented Programming,  
Event-Based Backtesting and Streaming Data with Python

**Dr. Yves J. Hilpisch**  
Executive Program in Algorithmic Trading  
March 2021

[http://bit.ly/epat\\_mar\\_2021](http://bit.ly/epat_mar_2021)



# Introduction



**SERVICES**  
for financial institutions globally

The illustration shows a globe with a circular arrow around it, indicating global reach. Below the globe, there are several call center agents wearing headsets and working at computers.

**EVENTS**  
for Python quants & algorithmic traders

The illustration shows a group of seven people in business suits, representing a professional community or event attendees.

**TRAINING**  
about Python for finance  
& algorithmic trading

The illustration shows a man in a suit pointing at a presentation board that displays the Python Quants logo and some charts. The board is on a stand.

**CERTIFICATION**  
in cooperation with university

The illustration shows a certificate with a red ribbon seal, symbolizing a formal certification or award.

**PLATFORM**  
for browser-based  
data analytics

The illustration shows a white paper airplane with a yellow tail, symbolizing a platform or a forward-looking technology.

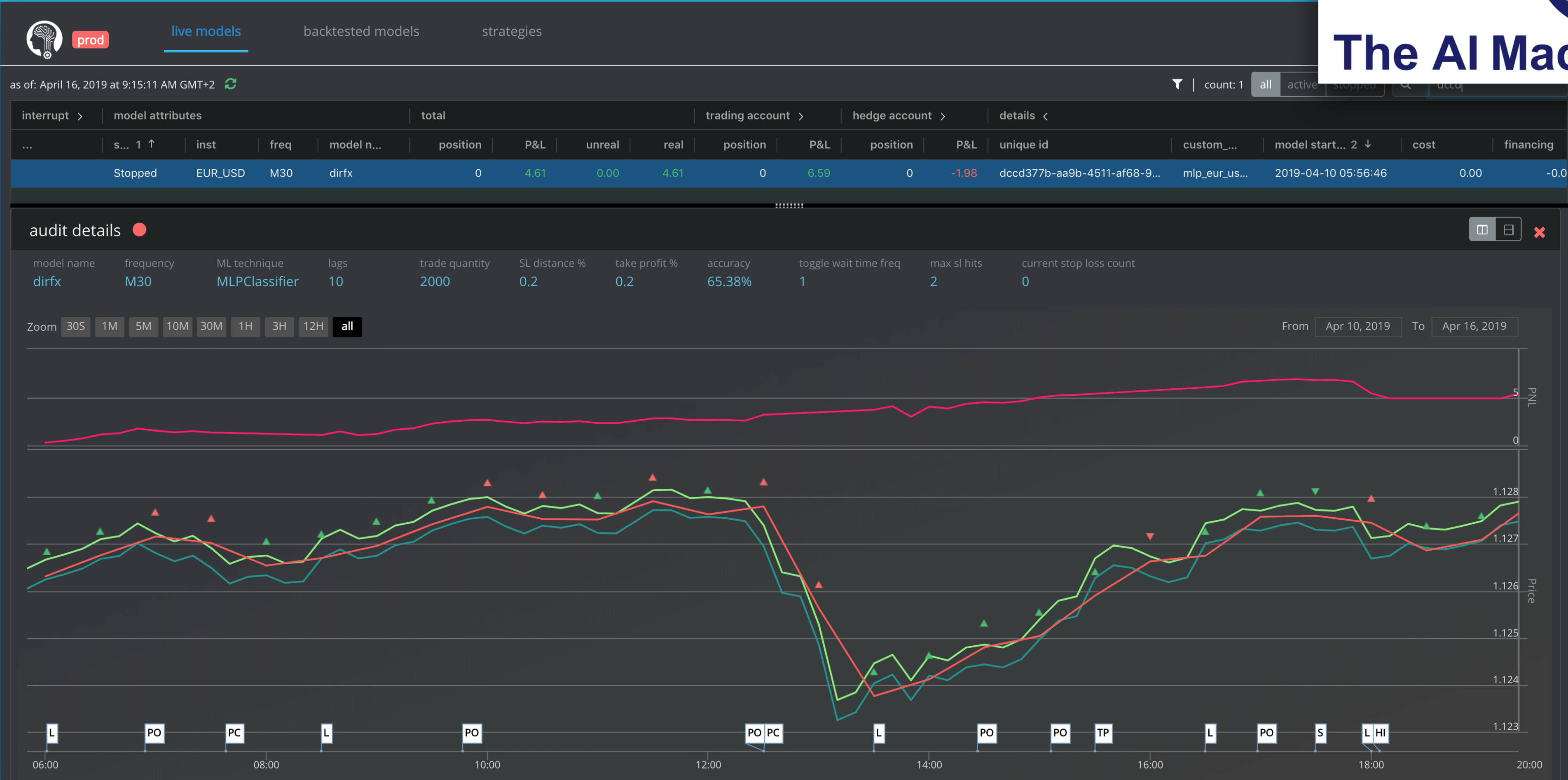
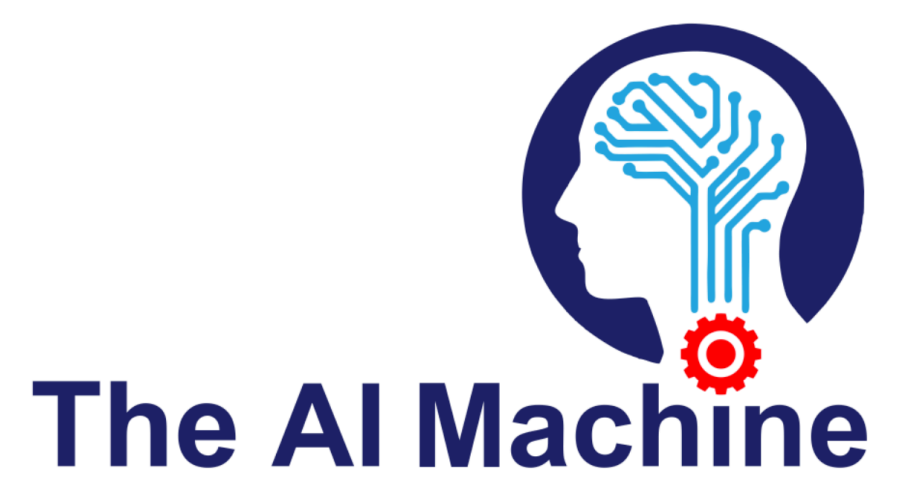
**OPEN SOURCE**  
Python library  
for financial analytics

The illustration shows a laptop screen with the Python logo, symbolizing an open-source library or tool.

**BOOKS**  
about Python and  
finance

The illustration shows an open book, a target with an arrow, and a lightbulb, symbolizing knowledge, goals, and ideas.

The illustration shows a person in a white shirt working at a desk. On the desk, there is a laptop with the Python logo, a calculator, a globe, a lightbulb, and some books.





recognized by **Capital Markets CIO Outlook** magazine as

**TOP 10  
ALGO TRADING  
SOLUTION PROVIDERS - 2019**

*An annual listing of 10 companies that are at the forefront  
of providing Algo Trading solutions*

[http://certificate.tpq.io/tpq\\_top\\_algo\\_2019.pdf](http://certificate.tpq.io/tpq_top_algo_2019.pdf)

Capital Markets **TOP 10 CIO ALGO TRADING**  
Outlook SOLUTION PROVIDERS - 2019

## The Python Quants First University Certificate in Python for Algorithmic Trading

**P**ython programming has become a key skill in the financial industry. In areas such as financial data science, computational finance or algorithmic trading, Python has established itself as the primary technological platform. At the same time, the level of Python sophistication the industry is expecting from its employees and applicants is increasing steadily. The Python Quants Group is one of the leading providers of Python for Finance training programs.

Among others, The Python Quants have tailored a comprehensive online training program leading to the first University Certificate in Python for Algorithmic Trading. Be it an ambitious student with intrigue for algorithmic trading, or a major financial institution, The Python Quants, through this systematic training program, is equipping delegates with requisite skills and tools to formulate, backtest and deploy algorithmic trading strategies based on Python.

The topics covered in the training programs offered by The Python Quants are generally not found in the typical curriculum of financial engineering or quantitative finance Master programs. Dr. Yves Hilpisch, the firm's founder and managing partner, explains, "There are courses out there that show students how to apply machine learning for the formulation and backtesting of algorithmic trading strategies. However, none of them explains the difficulties or the skills

required in deploying such algorithmic trading strategies in the real world. Besides providing an introductory course that teaches Python and financial concepts from scratch, we train our delegates and clients on how best to deploy algorithmic trading strategies in automated fashion in the cloud, with, among others, real-time risk management and monitoring," explains Hilpisch, an author of three books on

the topic, with "Python for Finance" (2nd ed., O'Reilly) being the standard reference in the field.

The organization's "Python for Algorithmic Trading University Certificate" consists of 200 hours of instruction, 1,200 pages of documentation and 1,000s of lines of Python code. In addition to offering both online and offline Python training, Hilpisch and his team also organize bespoke training events for financial institutions, hedge funds, banks, and asset management companies. "Most of the training is online since we have students and delegates from about 65 different countries in general. Most recently, we noticed that it's not just financial firms and students who want to deepen their algorithmic trading knowledge, but even professors of finance who want to get more involved in this popular topic," says Hilpisch.

While the Quant Platform is the most popular choice, especially for users in the financial sector who don't have access to a full-fledged, interactive, financial analytics environment, the team at The Python Quants is currently developing The AI Machine—a new platform which leverages artificial intelligence to formulate and deploy algorithmic trading strategies in a standardized manner. Hilpisch explains that it's relatively easy to write Python code for an algorithmic trading strategy, but the same can't be said about the deployment of such a strategy. "There are a few platforms out there that allow the formulation and backtesting of algorithmic trading strategies by the use of Python code. However, they usually stop exactly there. With The AI Machine, it is a single click on the 'GO LIVE' button and the strategy is deployed in real-time—without any changes to the strategy code itself," adds Hilpisch.

In 2019, The Python Quants will be introducing a new university certificate titled "Python for Computational Finance," which will focus more on original quantitative finance topics, such as option pricing, Monte Carlo simulation, and hedging. As financial institutions begin to perceive Python-based analytics as a prerequisite skill, the organization will continue to provide an "efficient and structured way of mastering all the tools and skills required in Python for Financial Data Science, Algorithmic Trading, and Computational Finance." **CM**



Dr. Yves Hilpisch

Dr. Yves J. Hilpisch is founder and CEO of **The Python Quants** (<http://tpq.io>), a group focusing on the use of open source technologies for financial data science, artificial intelligence, algorithmic trading, and computational finance. He is also the founder and CEO of **The AI Machine** (<http://aimachine.io>), a company focused on AI-powered algorithmic trading based on a proprietary strategy execution platform.

Yves has a Diploma in Business Administration, a Ph.D. in Mathematical Finance and is Adjunct Professor for Computational Finance.

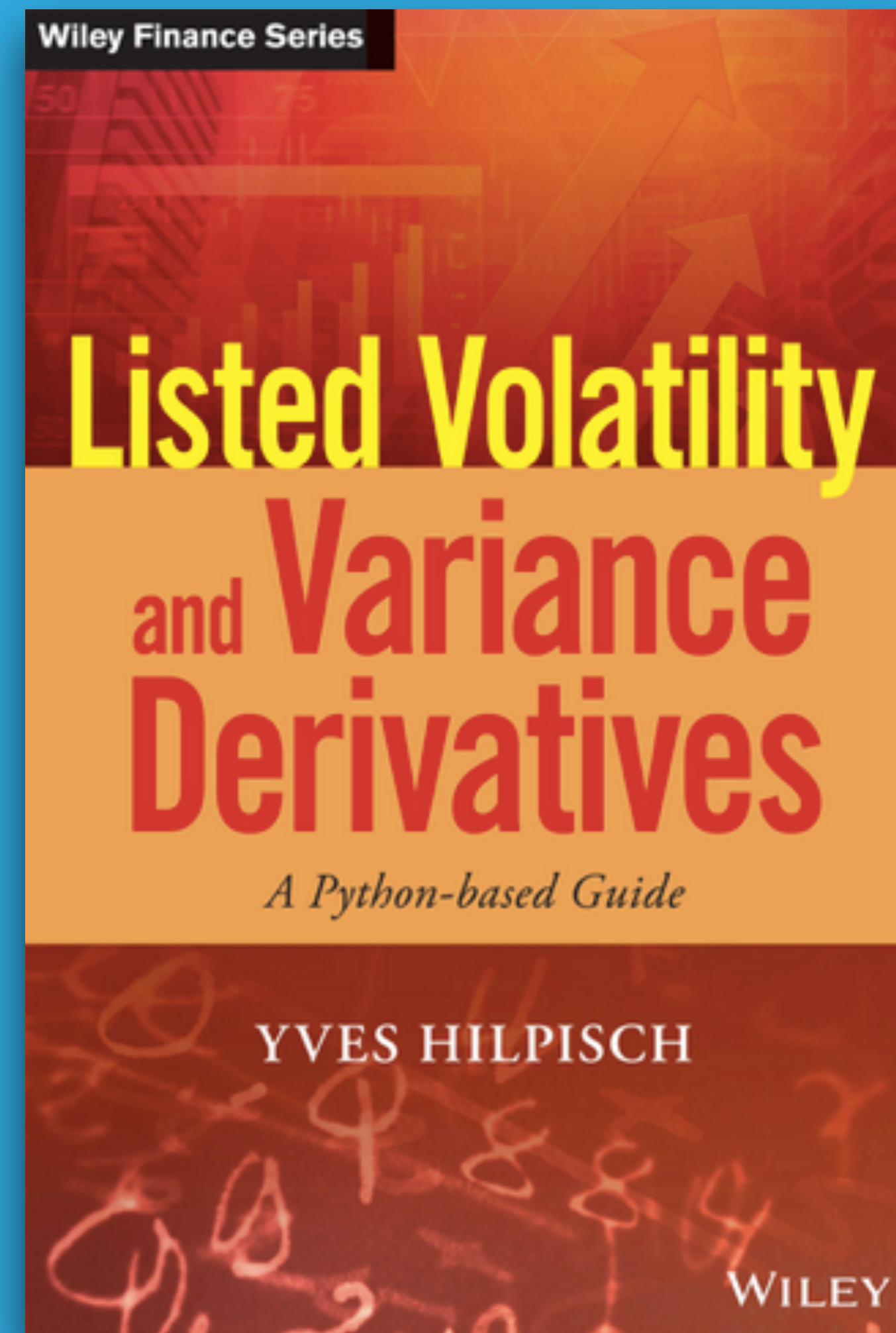
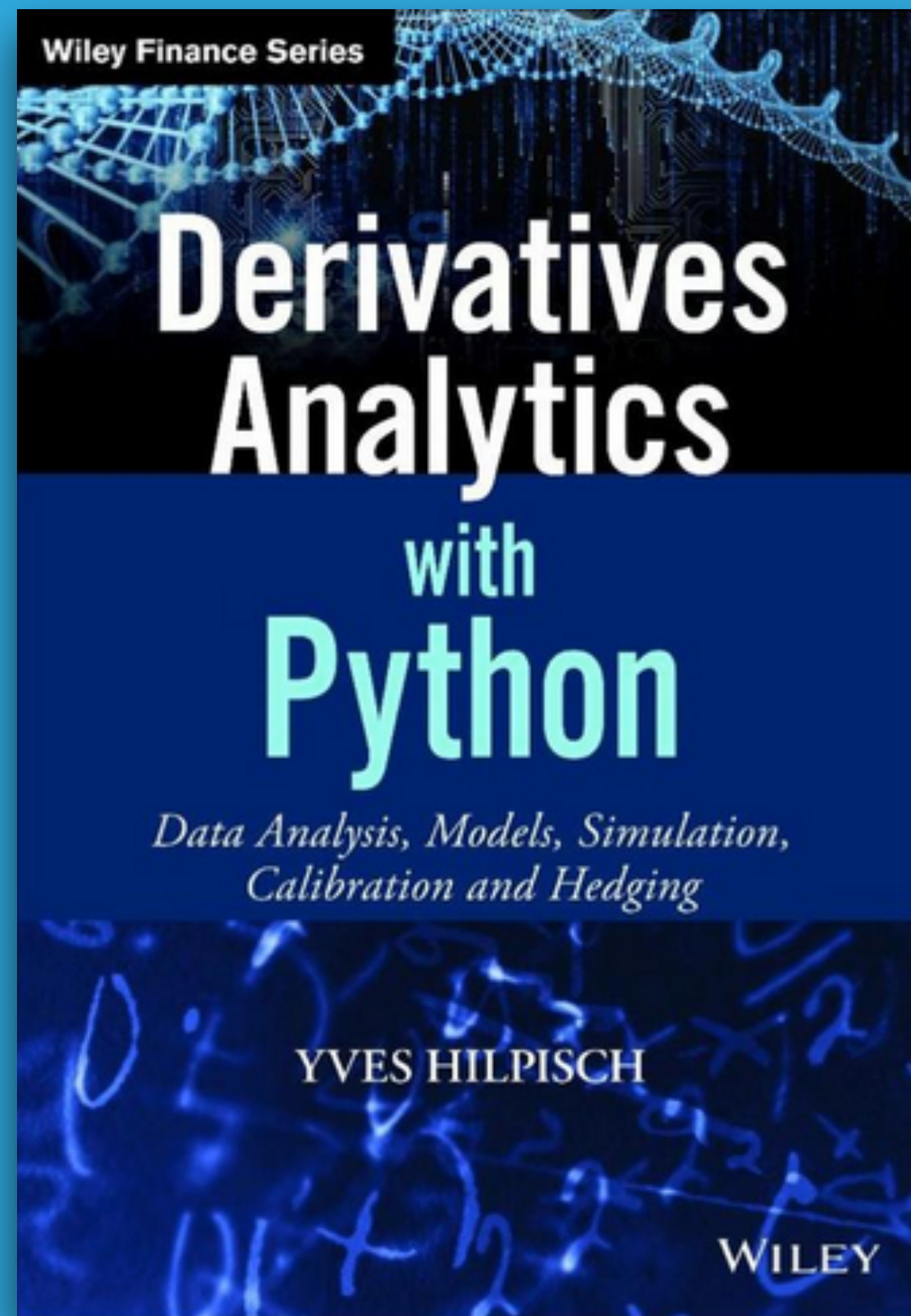
Yves is the author of five books (<https://home.tpq.io/books>):

- \* Artificial Intelligence in Finance (2020, O'Reilly)
- \* Python for Algorithmic Trading (2020, O'Reilly)
- \* Python for Finance (2018, 2nd ed., O'Reilly)
- \* Listed Volatility and Variance Derivatives (2017, Wiley Finance)
- \* Derivatives Analytics with Python (2015, Wiley Finance)

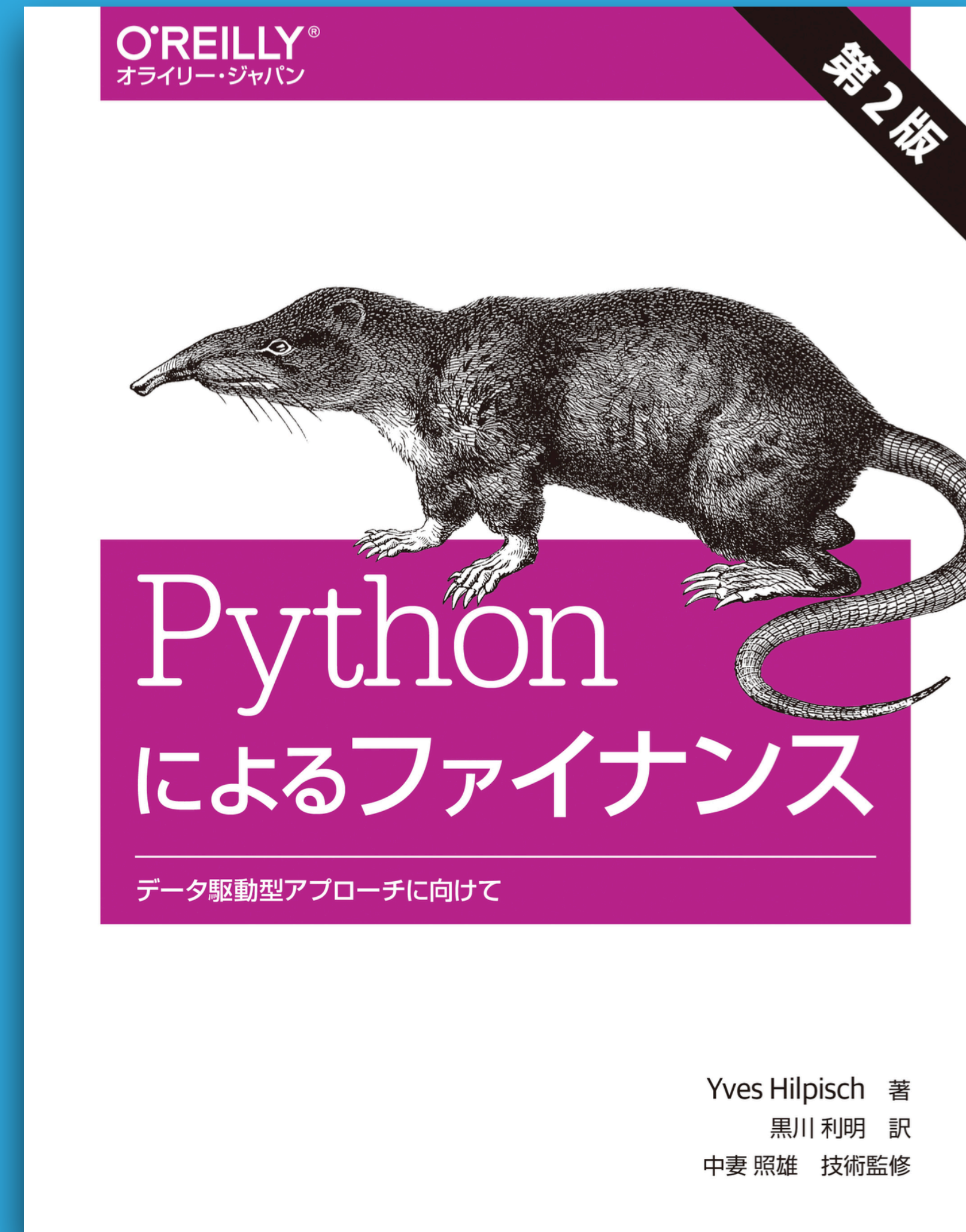
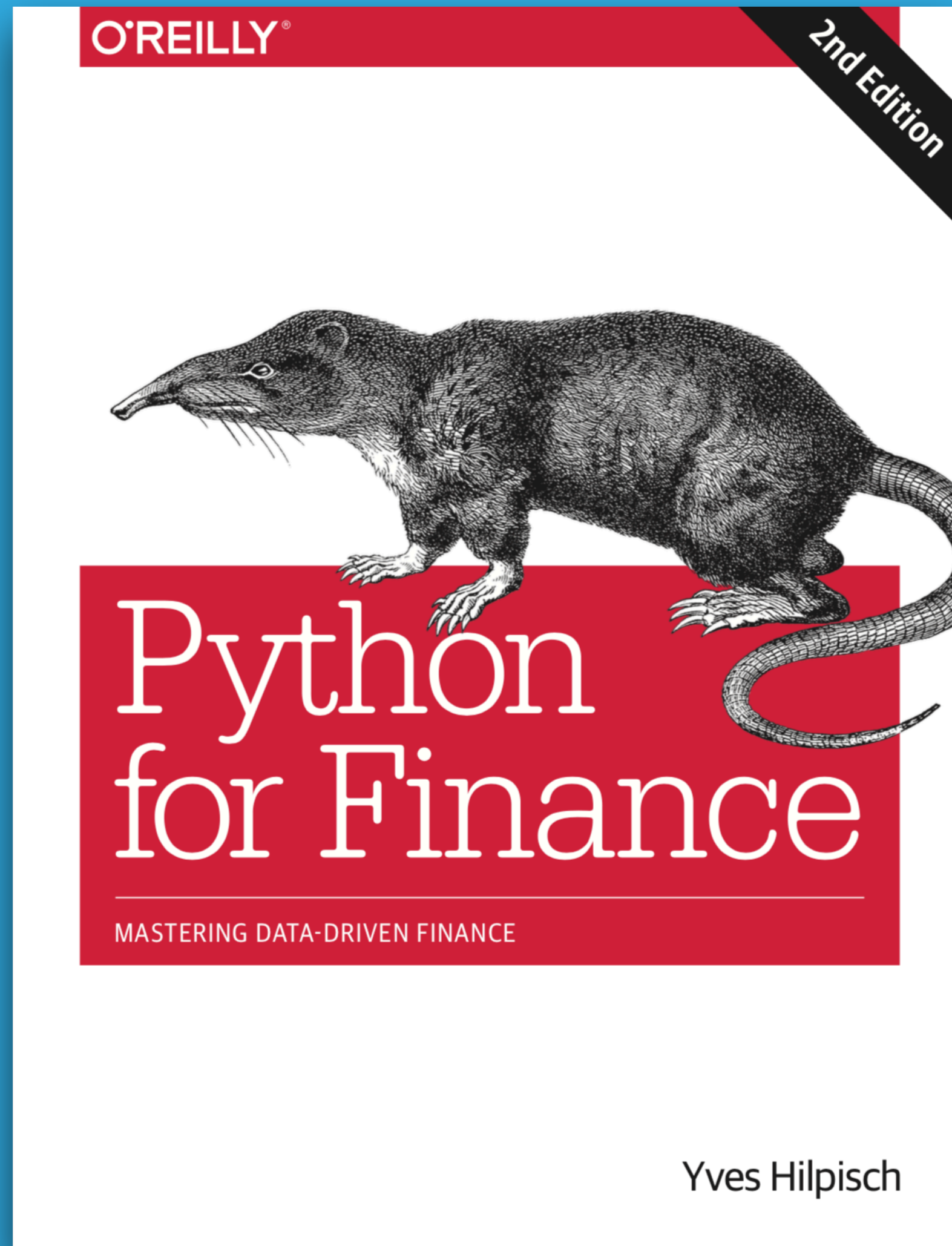
Yves is the director of the first online training program leading to **University Certificates in Python for Algorithmic Trading** (<https://home.tpq.io/certificates/pyalgo>) and **Computational Finance** (<https://home.tpq.io/certificates/compfin>). He also lectures on computational finance, machine learning, and algorithmic trading at the **CQF Program** (<http://cqf.com>).

Yves is the originator of the financial analytics library **DX Analytics** (<http://dx-analytics.com>) and organizes Meetup group **events, conferences, and bootcamps** about Python, artificial intelligence and algorithmic trading in London (<http://pqf.tpq.io>), New York (<http://aifat.tpq.io>), Frankfurt, Berlin, and Paris. He has given **keynote speeches** at technology conferences in the United States, Europe, and Asia.

# Quant Finance with Python



# Python for Finance



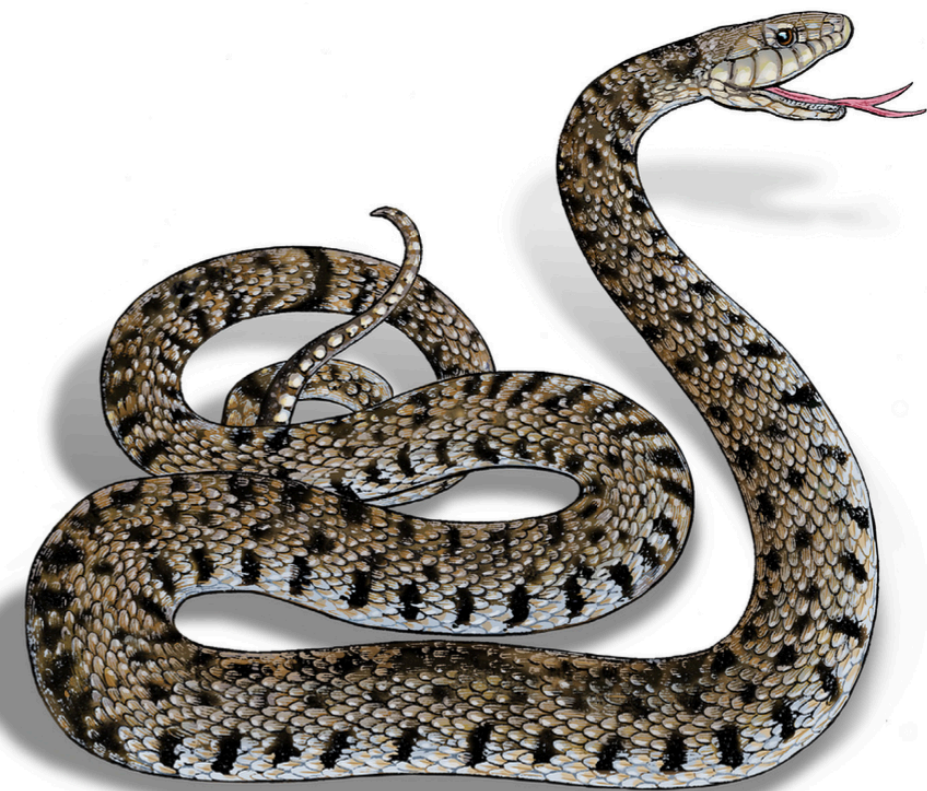


# Python & AI for Finance & Trading

O'REILLY®

## Python for Algorithmic Trading

From Idea to Cloud Deployment

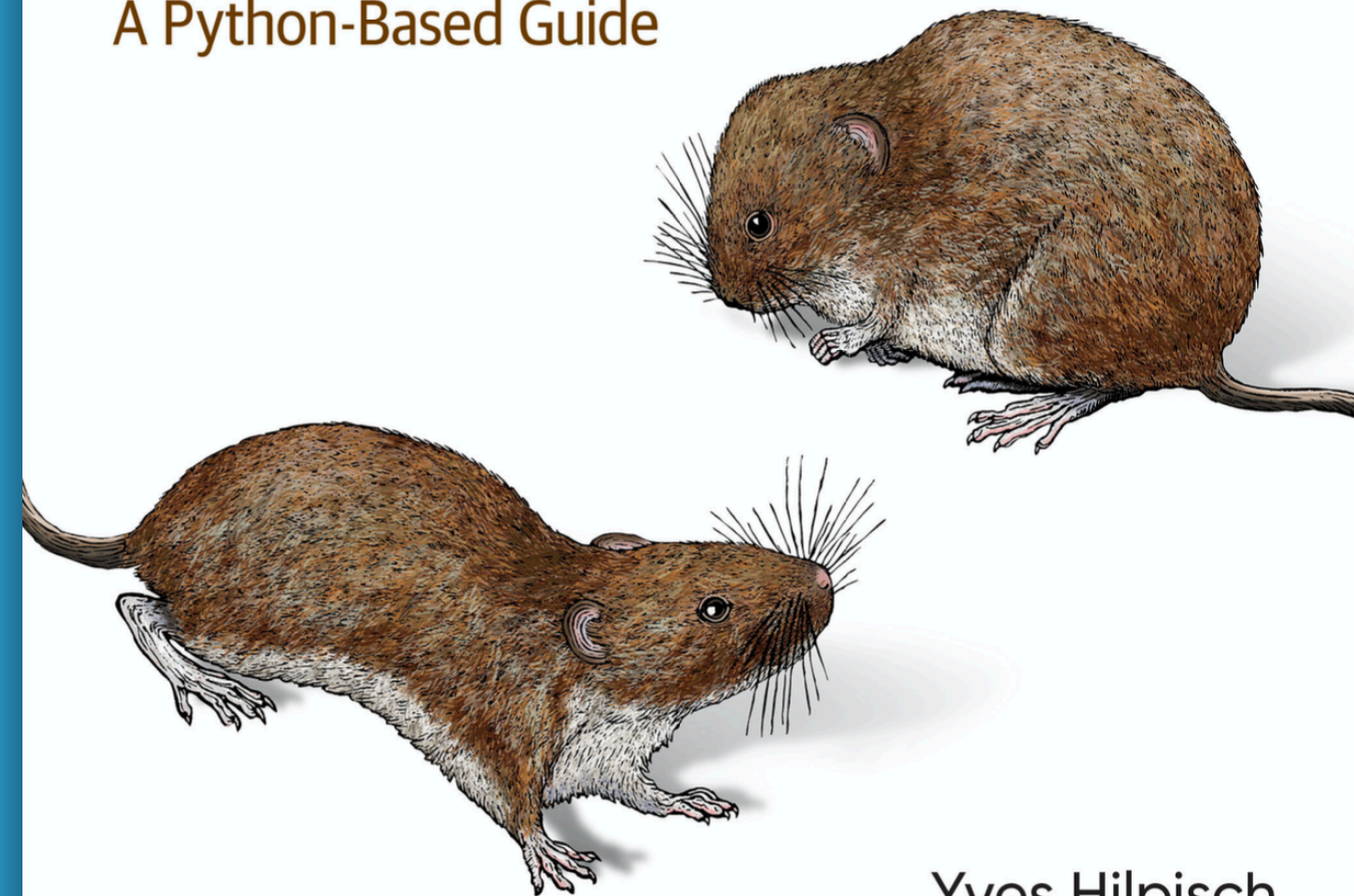


Yves Hilpisch

O'REILLY®

## Artificial Intelligence in Finance

A Python-Based Guide



Yves Hilpisch

# **Our Certificate Program**

16 week program

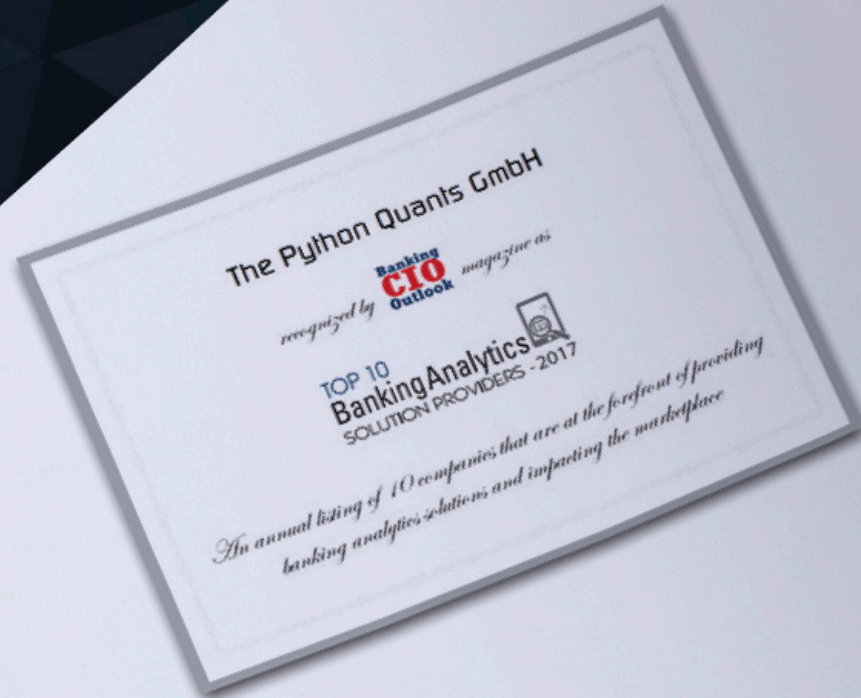
200+ hours  
of instruction

**PROGRAM DIRECTOR**

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**UNIVERSITY CERTIFICATE  
IN PYTHON FOR  
ALGORITHMIC TRADING**



10,000+ lines  
of code

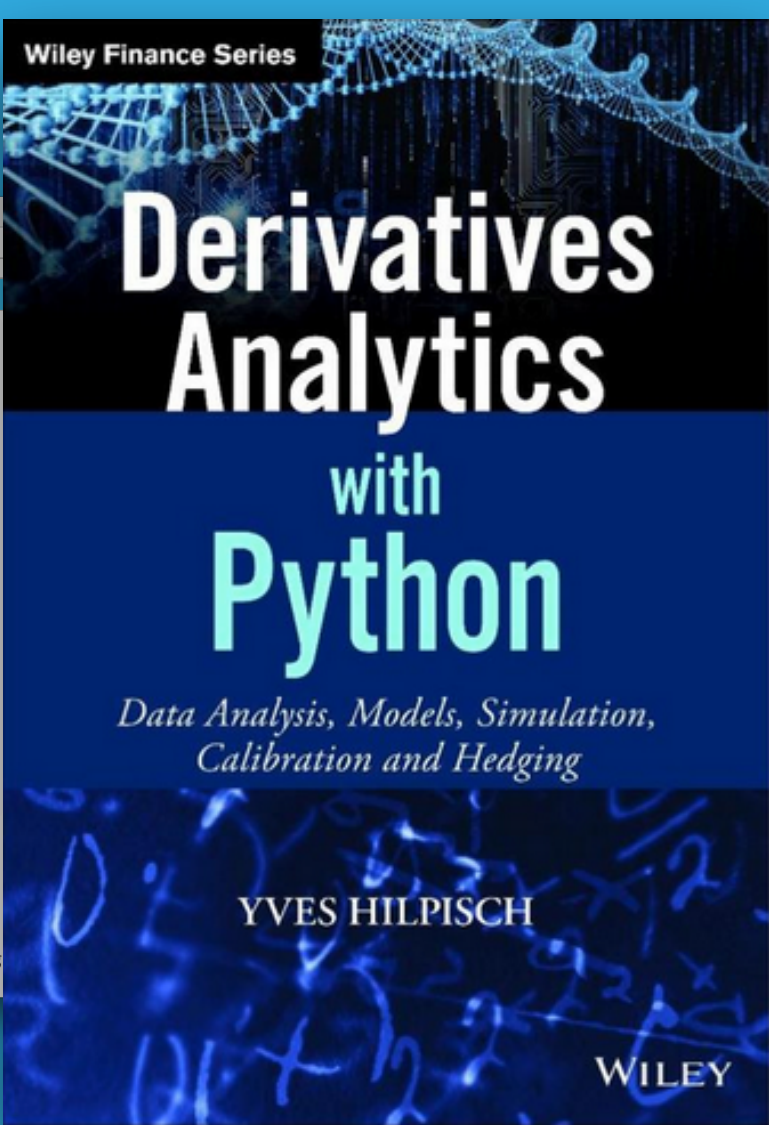
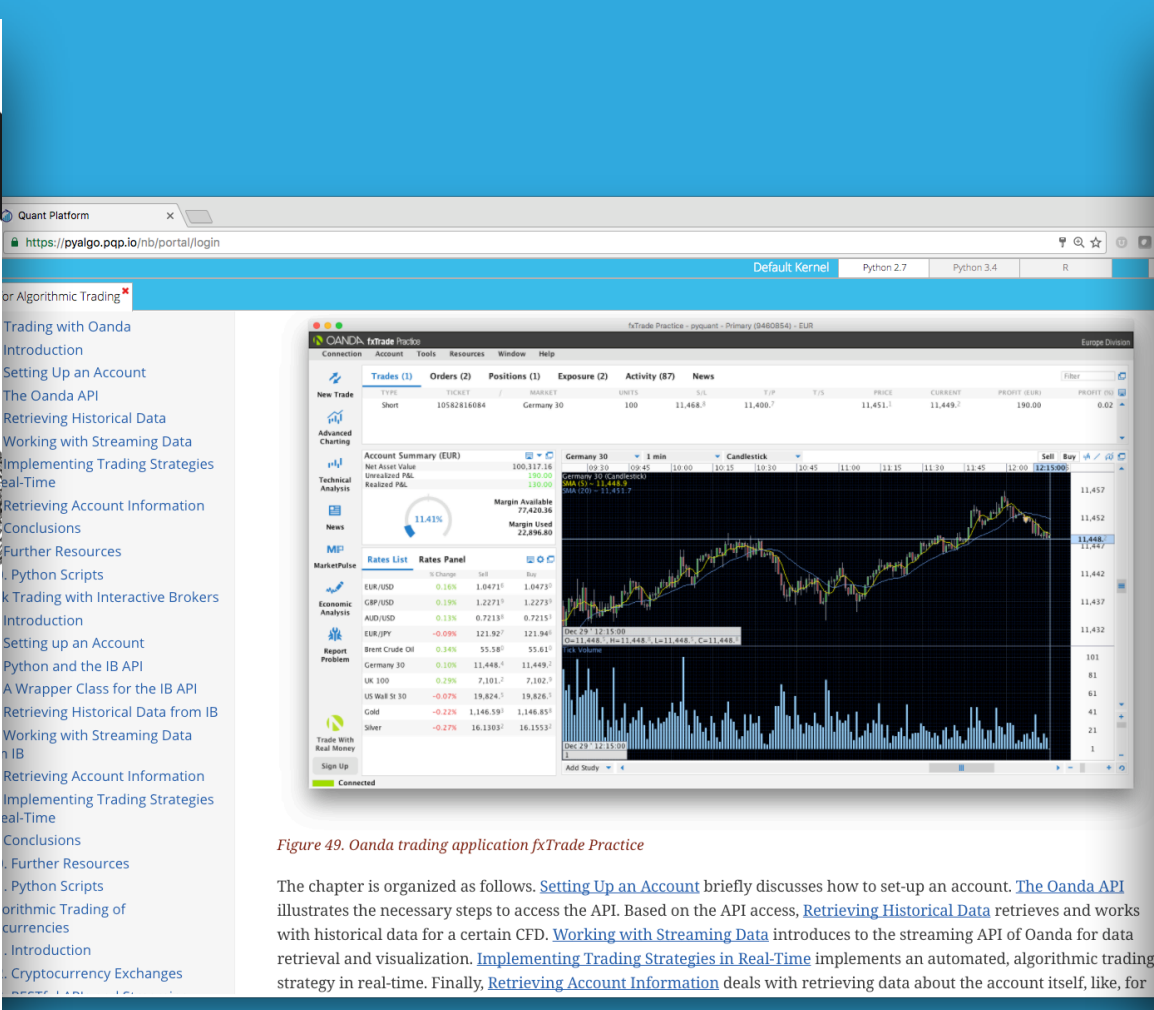
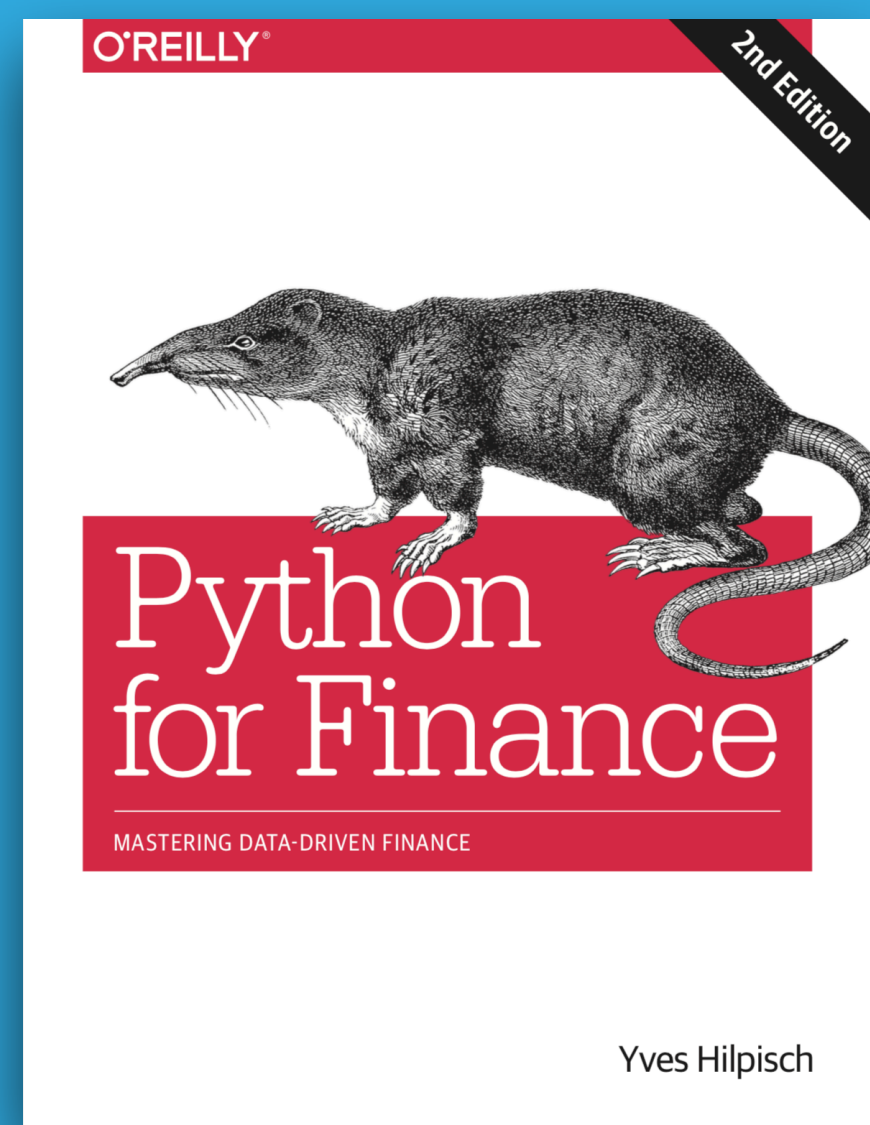
1,750+ pages PDF

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April 2017

<http://certificate.tpq.io>

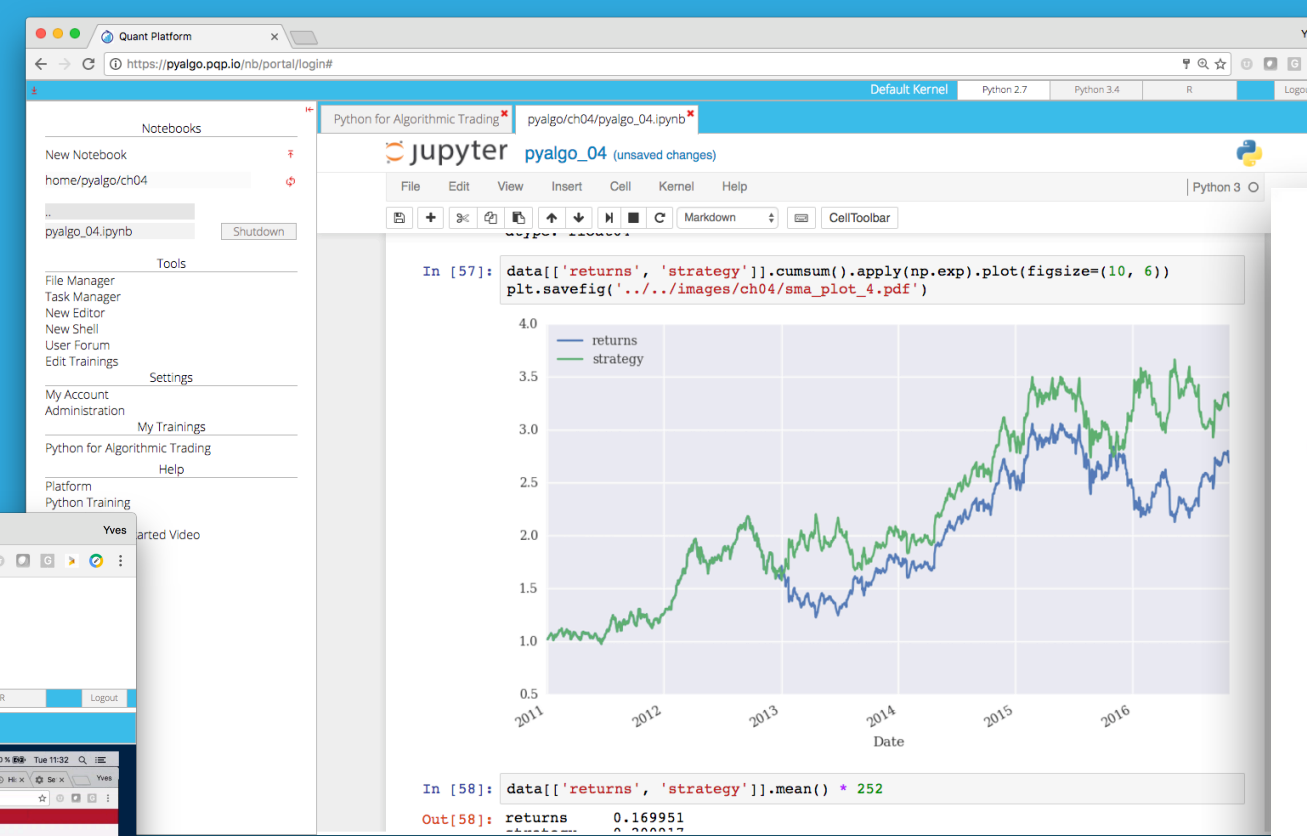
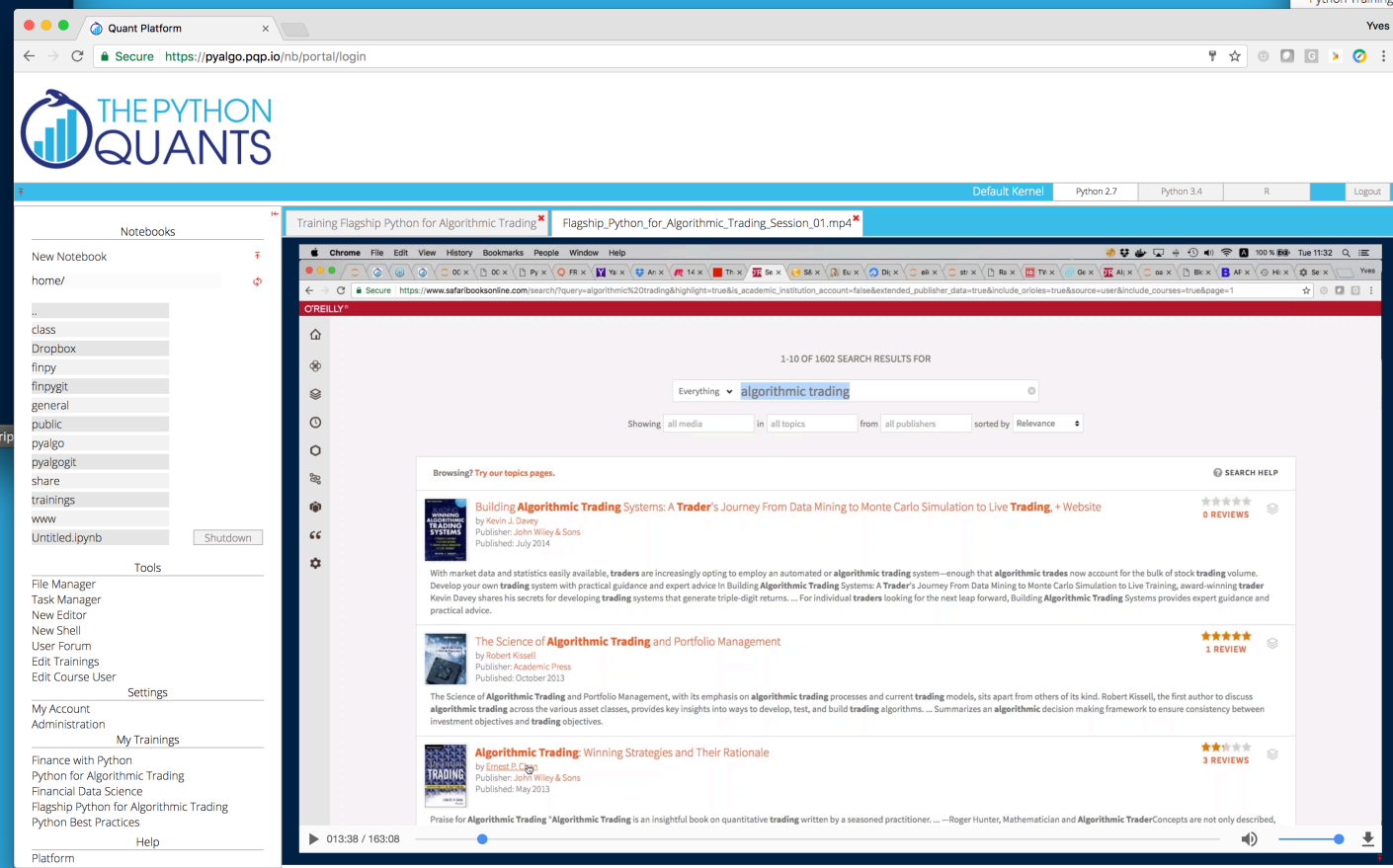
1,750+ pages of Finance with Python, Python for Finance, Algorithmic Training, Derivatives Analytics  
10,000+ lines of code



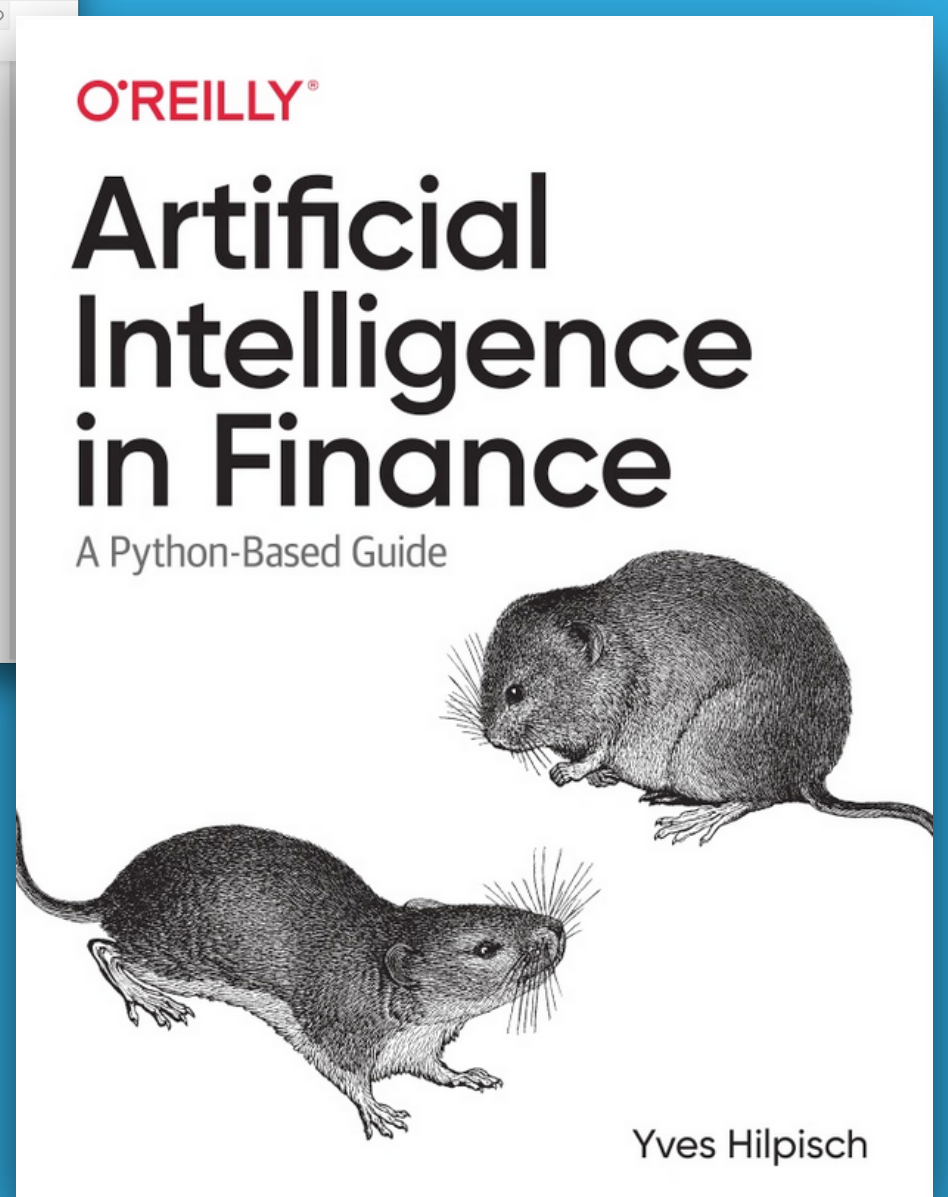
150+ Jupyter Notebooks

200+ hours of pre-recorded video instruction

```
droplet_install.sh
1 #
2 # Bash Script for Droplet Set-up
3 # The Python Quants GmbH
4 #
5 #
6 # Ubuntu
7 apt-get -y update
8 apt-get -y upgrade
9 apt-get -y autoremove
10 apt-get -y install screen htop vim bzip2 wget unzip
11
12 # Python 3.6
13 wget https://repo.continuum.io/miniconda/Miniconda3-latest-Linux-x86_64.sh -O miniconda.sh
14
15 bash miniconda.sh -b
16
17 export PATH="/root/miniconda3/bin:$PATH"
18
19 conda create -y -n base python=3.6
20
21 source activate base
22
23 conda install -y pandas scikit-learn
24 conda install -y matplotlib pytables
25 conda install -y ipython jupyter
26 conda install -y requests pyyaml usjon
27
28 echo ""
29 export PATH="/root/miniconda3/bin:$PATH"
30 source activate base"" >> ~/.bashrc
31
32 # Jupyter
33 mkdir ~/.jupyter
34
35 echo ""
36 c.NotebookApp.password='sha1:86cd78bf6306:9613d6ac1328ab7fe41f4f9b5b038d6694d6df20'
37 c.NotebookApp.port=11111
38 c.NotebookApp.ip='*'
39 c.NotebookApp.open_browser=False"" >> ~/.jupyter/jupyter_notebook_config.py
40
41 jupyter notebook --allow-root
42
```



many hours of additional live sessions



# Data-Driven Finance

# FINANCIAL TIMES

TUESDAY 3 OCTOBER 2017

WORLD BUSINESS NEWSPAPER

MIDDLE EAST

**Mohamed El-Erian**  
Reasons to worry about the Fed's 'beautiful normalisation' — PAGE 20

**Torturing Theresa**  
Boris Johnson's bid to dictate May's Brexit strategy — JANAN GANESH, PAGE 11



**Confined in a circle**  
The myths that hold back women in Indian society — AMY KAZMIN, PAGE 10

## Las Vegas reels from worst US mass shooting

A casualty is carried from the scene after a gunman opened fire on concertgoers in Las Vegas on Sunday night. More than 58 people were killed and over 500 wounded, making it the deadliest mass shooting in US history.

Las Vegas police said the suspected gunman, 64-year-old Stephen Paddock, fired shots from his 32nd-floor room in the Mandalay Bay Hotel and Casino into the crowd of 22,000 people attending the Route 91 Harvest Festival.



David S. Lee/Reuters

## Catalan president urges Brussels to mediate in independence clash

Region seeks to avoid 'traumatic split' from Spain • EU says dispute is 'internal matter'

MICHAEL STOTHARD — BARCELONA

He added: "We don't want a traumatic split, Sunday's referendum, while it is necessary the suspension of Catalonia's

status of law, which calls by of the liberal and Catalonia's

ended the con- the national employed to the to thwart the

as still left the declaration of his with Madrid

### Briefing

**Puerto Rico calls for billions in aid**  
Raul Maldonado Gantier, Puerto Rico's treasury secretary, says the island will need "tens of billions" of dollars in aid from the US as it struggles to recover after Hurricane Maria. — PAGE 2

**Portugal's Socialists reap benefits**  
Portugal's ruling Socialists reaped the rewards of a recovering economy by winning a decisive victory in local elections midway through the first term of an anti-austerity government. — PAGE 3

**Uber's UK head quits as chief files in**  
Jo Bertram, Uber's UK boss, has quit the company a day before a visit to London by Dara Khosroshahi, chief executive, to meet regulators over allegations to revoke the ride-hailing app's licence in the capital. — PAGE 13

**Koike faces Japan election dilemma**  
Tokyo governor Yuriko Koike is under pressure to stand in Japan's general election later this month, amid fears she and her party lack the resources to beat Shinzo Abe, the prime minister. — PAGE 4

**Equifax defends silence over hack**  
Credit reference agency Equifax has claimed ahead of a hearing at the US congress later today that disclosing that it had been hacked would have encouraged "copycat" cyber attacks. — PAGE 13

**Western envoys warn on Kenya re-run**  
Western ambassadors have condemned President Uhuru Kenyatta and Raila Odingo, opposition leader, for undermining the electoral commission's ability to re-stage its election this month. — PAGE 4

**Huawei beats Apple as top China choice**  
Huawei has for the first time beaten Apple to top spot for intended smartphone purchases in China, according to a survey of 1,000 consumers. — PAGE 14

### Datawatch

**US manufacturing purchasing managers' index**  
Above 50 = growth



US manufacturing activity as measured by the Institute of Supply Management was at its highest level in September since the summer of 2004.

Sources: Thomson Reuters Datastream, IMF

**World-Wide**

**Congressional negotiators struck a budget deal that would allow more domestic and military spending and include deficit-cutting measures.** A1 A8

**Ukrainian forces stormed a protesters' encampment in Kiev, hours after Western diplomats called for a nonviolent end to the political crisis.** A13

**Obama's disapproval rating hit 54%, the high for his presidency, amid the flawed health-law rollout.** A Wall Street Journal/NBC poll found. A4

**World leaders gathered to honor Mandela. In a rare encounter, Obama shook hands with Cuba's Raul Castro.** A12

**Senate Democrats confirmed Obama appellate-court pick and the head of Panine and Freddie's overseer.** A4

**A key Senate Democrat said he would back the Obama administration's request to delay new Iran sanctions.** A17

**Supreme Court justices expressed sympathy for the EPA approach to air pollution that crosses state lines.** A2

**An AIDS group called for a probe to see if HIV-infected patients were discouraged from enrolling in health plans.** A6

**Uruguay's Senate voted to legalize marijuana. The president plans to sign the bill.** A13

**France's leader flew to the Central African Republic after two French troops died.** A13

**Singapore police charged 84 Indian citizens in connection with a night of rioting.** A13

**Died: Jim Hall, 83, acclaimed jazz guitarist.**

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# THE WALL STREET JOURNAL

WEDNESDAY, DECEMBER 11, 2013 • VOL. CCLXII NO. 138

## Deal Brings Stability to U.S. Budget

Congressional Negotiators Avert January Shutdown and Soften Sequester Cuts; Airline Fees to Climb

House and Senate negotiators, in a rare bipartisan act, announced a budget agreement Tuesday designed to avert another economy-rattling government shutdown and to bring a decade to end the costs. Revenues to fund the higher spending would come from changes to federal employee and military pension programs, and higher fees for airline passengers, among other sources. An extension of long-term jobless benefits wasn't included. The plan is modest in scope, compared with past budget deals and to one-year grand bargains in Congress to craft a "grand bargain" to restructure the tax code and federal entitlement programs. But in a year and an institution characterized by gridlock, lawmakers were relieved they could reach even a minimal agreement.

## Thousands Honor Memory of South Africa's Liberator



REST IN PEACE: A boy attended the memorial service for former South African President Nelson Mandela at a soccer stadium in Johannesburg on Tuesday that drew celebrities and dozens of heads of state, including President Obama, along with thousands of other mourners. A12

## China Spins New Lesson From Soviet Fall

BEIJING—The Communist Party boss in eastern China's Jiangsu province summoned local officials recently to a compulsory study session. Their task was to watch a six-part documentary on the Soviet Union's collapse. The film begins with images of the Soviet Union in its heyday, but quickly cuts to graphic footage of unrest in China's northern neighbor in the 1990s, set to ominous music punctuated by Russian communists lamenting their nation's fate. When the screening in Jiangsu ended, state media reported, local party chief Luo Zhijun exhorted the assembled officials to "correctly understand the lessons of history." The film's message: The Soviet Union didn't fall apart because of the communist system itself, but because of individuals who betrayed it, especially Mikhail Gorbachev. The film is part of an ideological campaign launched by China's new leader, Xi Jinping, to re-energize the party and enforce discipline among its members. It has been shown at dozens of political meetings since September. The frequent showings suggest Mr. Xi believes China needs to reinforce its Leninist political system rather than limit the party's powers. Party insiders and academics say it is part of an effort to combat what is portrayed as an American conspiracy to overthrow the party through "peaceful evolution"—the spread of Western ideas via media, academia and popular culture.

## Bank Rule Challenges Wall Street

A broad new government rule to limit risk-taking by Wall Street will force banks to rethink virtually every aspect of their trading activities, setting the stage for more turmoil at the largest U.S. financial institutions. The so-called Volcker rule, approved by five financial regulatory agencies on Tuesday, could log as much as \$10 billion total in yearly pretax profit from the eight largest U.S. banks through lower revenue and higher compliance costs, according to estimates from Standard & Poor's. The 93-page edict, part of the 2010 Dodd-Frank financial overhaul, codifies and restricts the way banks trade securities. It curbs banks' ability to bet with their own capital and forces them to disclose more information to investors.

## Here's Your Holiday Bonus, Now Start Running

Workers Win All-They-Can-Grab Sprees From Companies; 'Supermarket Sweep' By Jozeyn BARR AND ANNA STEINBERG

On Thursday, Alan Conley will get the holiday gift he never saw he always wanted: two minutes at a Texas Costco. The 27-year-old wasn't even a member of the wholesale warehouse store until a few days ago. Jordan, Nicholas, Elliott Inc., a Florida company that runs several RetailMeNot Inc. takes a cue from the game show "Supermarket Sweep" when it comes to rewarding employees. As a prize for his work as a software engineer, Mr. Conley will have 120 seconds to run unbridled through the big-box store's aisles, grabbing a plasma television, a videogame console and almost anything else that he can hoist onto his cart. "I'm looking to break a record," he says.

## Longtime Insider Is GM's First Female CEO

DETROIT—General Motors Co. tapped product chief Mary Barra as its next chief executive, smashing a century-old gender barrier while choosing a longtime insider who grew up steeped in Detroit's car culture. Ms. Barra will succeed Dan Akerson as CEO next month and become the first woman to run a major global auto maker. The 51-year-old joined GM 23 years ago as a college intern, eventually becoming an engineering manager before running one of its big U.S. assembly plants. She got global experience managing human resources and, more recently, the company's world-wide product development group. She will become the 22nd woman currently running a Fortune 500 company. She will be the first woman to run a major global auto maker.

## Ukrainian Forces Confront Protesters

Government security forces cracked down on protesters in Kiev hours after U.S. and EU diplomats called for a nonviolent resolution. A13

Financial Times myFT

FTSE 100 -0.08% S&P 500 +0.37% Euro/Dollar -0.17% Pound/Dollar -0.20% Brent Crude Oil +0.33%

# FINANCIAL TIMES

HOME WORLD US COMPANIES MARKETS OPINION WORK & CAREERS LIFE & ARTS

US banks

## Jamie Dimon hands more responsibilities to lieutenants

Wall Street's longest-serving chief executive says he is 'more like the coach now'

AN HOUR AGO

- Lehman/US bank capital: loss cause
- After the crisis, the banks are safer but debt is a danger
- Financial crisis 2008: A reporter's memories from the front lines

FT Series **Financial crisis: Are we safer now?**

### JPMorgan: defying attempts to end 'too big to fail'

AN HOUR AGO

FTSE 100	FTSE 250	FTSE 100	FTSE 250	FTSE 100	FTSE 250
7430.34	7327.36	5.80	6.80	56.254	55.820
490.00	494.00	0.80	0.80	1.142	1.144
535.04	535.01	0.30	0.30	1.292	1.292
1782.00	1782.00	0.00	0.00	0.2	0.20
2445.70	2298.59	0.27	0.11	51.48	51.57
2754.92	2742.00	0.46	0.46	56.70	56.75
321.39	321.36	0.20	0.20	1273.10	1269.10

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Overview News & Research Price & Charts Estimates Financials ESG Event Ownership Debt & Credit Peers & Valuation Derivatives Filings

**PRICE PERFORMANCE**

Open	
Prev. Close	123.08
Bid / Ask	123.24 / 123.35
VWAP	
Turnover	--
Volume	13,358
Short Interest	0.500%
YTD	67.66%
Beta (5Y Monthly)	1.272
Mkt Cap - Default	USD 2.093T
PE (LTM)	37.676
Div Yield	0.666%
DR	52Wk: 53.153 - 137.980
DR Type	--
DR Bank	--
Free Float	16.99B
Outstanding	17.00B
IPO Date	12-Dec-1980



Today	5D	3M	6M	1Y	5Y	YTD
No Benchmark						
Next Earn Report: 26-Jan-2021						

**RECOMMENDATIONS**

Mean	Analysts Per Level
AAPL	Strong Buy: 11
	Buy: 19
	Hold: 8
	Sell: 1
	Strong Sell: 1
Price Target (Mean)	USD 125.92 Upside 2%

Analysts Per Level	
Strong Buy	11
Buy	19
Hold	8
Sell	1
Strong Sell	1

**STARMINE MODELS**

Bullish		Bearish	
Price Momentum	97	Intrinsic Valuation	19
Analyst Revisions	79	Relative Valuation	23
Smart Holdings	77	Insider	27
Short Interest	95		
Earnings Quality	95		
Credit Risk - Combined	96		
Credit Risk - Smart Ratios	92		
Credit Risk - Structural	88		
Credit Risk - Text Mining	85		
Combined Alpha Model	72		

**RELATIVE VALUATION**

	Global Rank	Trailing 12 Months		Next 12 Months	
		AAPL	Industry Median	AAPL	Industry Median
PE	32	36.284	8.368	30.782	13.425
EV/EBITDA	24	26.610	8.037	22.303	8.094
Div Yield	31	0.653%	1.808%	0.666%	3.242%
EV/Sales	18	7.514	1.149	6.363	1.013
P/CF	31	26.393	5.920	24.353	11.821
P/B	2	33.482	1.505	47.447	2.774

**ESTIMATES**

	QTR Dec-2020		FY Sep-2021	
	EPS	Rev	EPS	Rev
Mean Estimate	1.39	102.00B	3.96	315.25B
Smart Estimate	1.39	101.94B	3.95	314.43B
Predicted Surprise	0.00%	-0.06%	-0.32%	-0.26%
Mean Chg %	0.62%	0.29%	0.95%	0.33%

**NEWS**

03-Dec-2020	
10:15:43	BUSINESS Apple sued over old iPhones in Europe Tech giant i...
10:13:01	《外企动向》苹果因旧款手机电池问题在欧洲多国面临诉讼
10:12:11	《外企动向》蘋果因舊款手機電池問題在歐洲多國面臨訴訟
09:49:33	USPTO ISSUES TRADEMARK: WORKS WITH APPLE IBEACON
09:16:24	Analysts' Weekly Ratings Updates for Apple (AAPL)
09:11:02	Analysts' Weekly Ratings Updates for Apple (AAPL)
09:00:25	《A股焦点》欧菲光：被苹果移出相机模块供应链消息不属实
08:59:39	《A股焦點》歐菲光：被蘋果移出相機模塊供應鏈消息不屬實
07:13:26	Dow Jones Selected Stocks 1710 - December 03
06:47:44	RPT-Hong Kong-Le magnat Jimmy Lai détenu pour des accusa...

**RESEARCH**

	Contributor	Internal
03-Dec-2020	Equiti Global Arabic Smart Report	Equiti
02-Dec-2020	Trefis Report: Apple - \$99.92 Trefis Price Estimate	Trefis
02-Dec-2020	Equiti Global Arabic Smart Report	Equiti
01-Dec-2020	Comprehensive Technical and Fundamental Analysis...	Stock Trade...
01-Dec-2020	Equiti Global Arabic Smart Report	Equiti
30-Nov-2020	Equiti Global Arabic Smart Report	Equiti
29-Nov-2020	"The Economy Matters" Report for AAPL: the econo...	MacroRisk ...

**EVENTS**

26-Jan-2021	
NTS	Q1 2021 Apple Inc Earnings Release
25-Feb-2021	
18:00:00	Apple Inc Annual Shareholders Meeting

**PEERS**

Company Name	Mkt Cap	% Chan...	Reven...	EBITD...	EV/ ...
Apple Inc	2.09T		274.52B	28.17%	23.39
HP Inc	31.34B	1.97%	56.64B	8.40%	6.63

```
[4]: %%time
data = ek.get_timeseries('AAPL.O', fields='*',
                        start_date='2020-12-02 16:00:00',
                        end_date='2020-12-02 16:30:00',
                        interval='tick')
```

CPU times: user 115 ms, sys: 6.49 ms, total: 122 ms  
Wall time: 4.65 s

```
[5]: data.info()
```

```
<class 'pandas.core.frame.DataFrame'>
DatetimeIndex: 32239 entries, 2020-12-02 16:00:00.010000 to 2020-12-02 16:29:59.914000
Data columns (total 2 columns):
#   Column  Non-Null Count  Dtype
---  -
0   VALUE   32191 non-null   float64
1   VOLUME  32239 non-null   Int64
dtypes: Int64(1), float64(1)
memory usage: 787.1 KB
```

```
[6]: data.head()
```

```
[6]:
```

	AAPL.O	VALUE	VOLUME
	Date		
	2020-12-02 16:00:00.010	122.00	37
	2020-12-02 16:00:00.010	122.00	2
	2020-12-02 16:00:00.010	122.01	600
	2020-12-02 16:00:00.010	122.01	300
	2020-12-02 16:00:00.010	122.00	20



```
[7]: news = ek.get_news_headlines('R:AAPL.0',
                                date_from='2020-10-13',
                                date_to='2020-10-14',
                                count=5
                                )
```

```
[8]: news
```

```
[8]:
```

	version	Created	text	storyId	sourceCode
	2020-10-13 21:40:03.235	2020-10-13 23:55:17.584000+00:00	Refinitiv Newscasts - Post-Market Wrap: Octobe...	urn:newsml:reuters.com:20201013:nRTV99mSrx:4	NS:CNBC
	2020-10-13 21:07:10.816	2020-10-13 23:17:28.661000+00:00	Refinitiv Newscasts - Apple enters 5G race wit...	urn:newsml:reuters.com:20201013:nRTV8h4JYx:4	NS:RTRS
	2020-10-13 21:05:12.773	2020-10-13 23:14:26.185000+00:00	Refinitiv Newscasts - T-Mobile CEO on 5G servi...	urn:newsml:reuters.com:20201013:nRTV3ghIDN:2	NS:CNBC
	2020-10-13 23:12:27.333	2020-10-13 23:12:27.333000+00:00	Prime Day 2020: The best deals from Apple, Mic...	urn:newsml:reuters.com:20201013:nNRAd6qnfu:1	NS:INDEPE
	2020-10-13 20:58:43.544	2020-10-13 23:10:15.457000+00:00	Refinitiv Newscasts - I feel more bullish afte...	urn:newsml:reuters.com:20201013:nRTV6vSQ8N:5	NS:CNBC

```
[9]: from IPython.display import HTML
```

```
[10]: HTML(ek.get_news_story(news['storyId'].iloc[1]))
```

```
[10]: Click the following link to watch video: https://share.insider.thomsonreuters.com/link?entryId=1\_eg1wg2n1&referenceId=tag:reuters.com,2020:newsml\_0VCZYVZPN\_K15&pageId=ReutersNews
```

Source: Thomson Reuters

Description: Apple on Tuesday launched four versions of its new flagship iPhone 12 with faster 5G connectivity in hopes of sparking an upgrade cycle that will keep sales booming through the end of the year. Conway G.Gittens has more on what's coming.

**Infrastructure**



```
IP[y]:  
IPython
```



NumPy



pandas  
 $y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$



Keras

## **Resources & Links**

**[http://bit.ly/epat\\_mar\\_2021](http://bit.ly/epat_mar_2021)**

# Efficient Markets

## Random Walks in Stock Market Prices

Eugene F. Fama

For many years economists, statisticians, and teachers of finance have been interested in developing and testing models of stock price behavior. One important model that has evolved from this research is the theory of random walks. This theory casts serious doubt on many other methods for describing and predicting stock price behavior—methods that have considerable popularity outside the academic world. For example, we shall see later that if the random walk theory is an accurate description of reality, then the various “technical” or “chartist” procedures for predicting stock prices are completely without value.

In general the theory of random walks raises challenging questions for anyone who has more than a passing interest in understanding the behavior of stock prices. Unfortunately, however, most discussions of the theory have appeared in technical academic journals and in a form which the non-mathematician would usually find incomprehensible. This article describes, briefly and simply, the theory of random walks and some of the important issues it raises concerning the work of market analysts. To preserve brevity some aspects of the theory and its implications are omitted. More complete (and also more technical) discussions of the theory of random walks are available elsewhere; hopefully the introduction provided here will encourage the reader to examine one of the more rigorous and lengthy works listed at the end of this article.

### COMMON TECHNIQUES FOR PREDICTING STOCK MARKET PRICES

In order to put the theory of random walks into perspective we first discuss, in brief and general terms, the two approaches to predicting stock prices that are commonly espoused by market professionals. These are (1) “chartist” or “technical” theories and (2) the theory of fundamental or intrinsic value analysis.

The basic assumption of all the chartist or technical theories is that history tends to repeat

itself, i.e., past patterns of price behavior in individual securities will tend to recur in the future. Thus the way to predict stock prices (and, of course, increase one’s potential gains) is to develop a familiarity with past patterns of price behavior in order to recognize situations of likely recurrence.

Essentially, then, chartist techniques attempt to use knowledge of the past behavior of a price series to predict the probable future behavior of the series. A statistician would characterize such techniques as assuming that successive price changes in individual securities are dependent. That is, the various chartist theories assume that the *sequence* of price changes prior to any given day is important in predicting the price change for that day.<sup>1</sup>

The techniques of the chartist have always been surrounded by a certain degree of mysticism, however, and as a result most market professionals have found them suspect. Thus it is probably safe to say that the pure chartist is relatively rare among stock market analysts. Rather the typical analyst adheres to a technique known as fundamental analysis or the intrinsic value method. The assumption of the fundamental analysis approach is that at any point in time an individual security has an intrinsic value (or in the terms of the economist, an equilibrium price) which depends on the earning potential of the security. The earning potential of the security depends in turn on such fundamental factors as quality of management, outlook for the industry and the economy, etc.

Through a careful study of these fundamental factors the analyst should, in principle, be able to determine whether the actual price of a security is above or below its intrinsic value. If actual prices tend to move toward intrinsic values, then attempting to determine the intrinsic value of a security is equivalent to making a prediction of its future price; and this is the essence of the predictive procedure implicit in fundamental analysis.

### THE THEORY OF RANDOM WALKS

Chartist theories and the theory of fundamental analysis are really the province of the market

## Eugene F. Fama (1965):

“For many years, economists, statisticians, and teachers of finance have been interested in developing and testing models of stock price behavior. One important model that has evolved from this research is the theory of random walks. This theory casts serious doubt on many other methods for describing and predicting stock price behavior—methods that have considerable popularity outside the academic world. For example, we shall see later that, if the random-walk theory is an accurate description of reality, then the various “technical” or “chartist” procedures for predicting stock prices are completely without value.”—Eugene F. Fama (1965): “Random Walks in Stock Market Prices”

Reprinted from *Financial Analysts Journal* (September/October 1965):55-59.

## **Michael Jensen (1978): “Some Anomalous Evidence Regarding Market Efficiency”:**

“A market is efficient with respect to an information set  $S$  if it is impossible to make economic profits by trading on the basis of information set  $S$ .”

If a stock price follows a (simple) random walk (no drift & normally distributed returns), then it rises and falls with the same probability of 50% (“toss of a coin”).

**In such a case, the best predictor of tomorrow’s stock price — in a least-squares sense — is today’s stock price.**

**AI-First Finance**

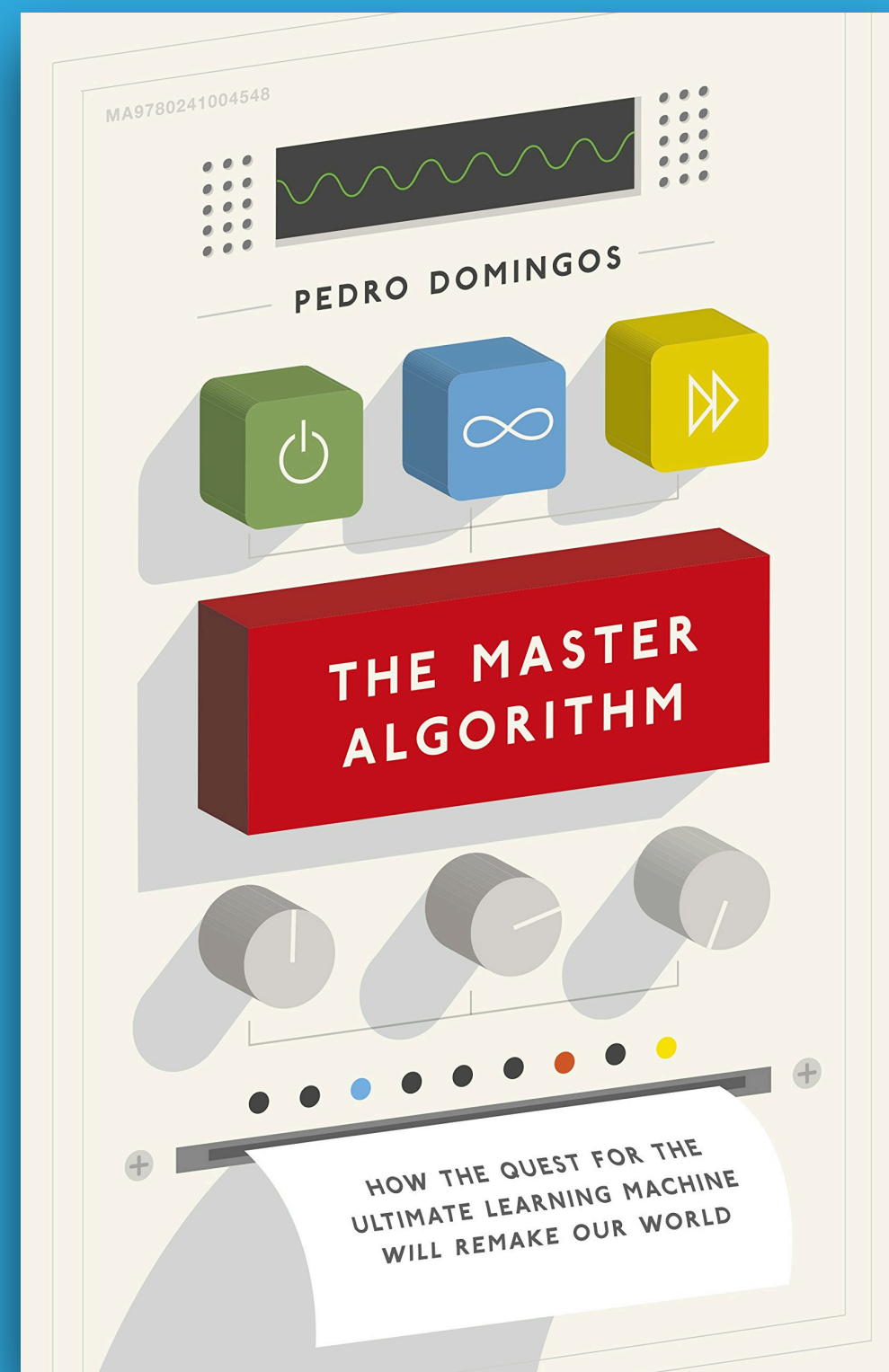


# scientific method

*noun*

a method of procedure that has characterized natural science since the 17th century, consisting in systematic observation, measurement, and experiment, and the formulation, testing, and modification of hypotheses.

"criticism is the backbone of **the scientific method**"



“The grand aim of science is to cover the greatest number of experimental facts by logical deduction from the smallest number of hypotheses or axioms.”  
— Albert Einstein

“Machine learning is the scientific method on steroids. It follows the same process of generating, testing, and discarding or refining hypotheses. But while a scientist may spend his or her whole life coming up with and testing a few hundred hypotheses, a machine-learning system can do the same in a second. Machine learning automates discovery. It’s no surprise, then that it’s revolutionizing science as much as it’s revolutionizing business.”

Bullish patterns (going up)



Flag



Pennant



Cup with handle



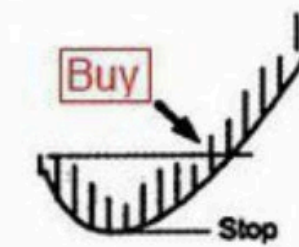
Ascending triangle



Symmetrical triangle



Measured move up



Ascending scallop



3 rising valleys

Bearish patterns (going down)



Flag



Pennant



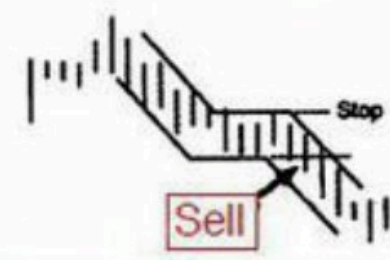
Inverted Cup with handle



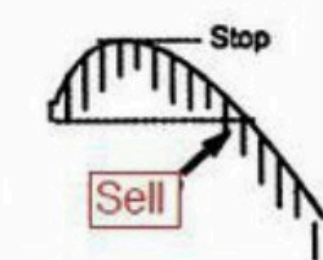
Descending triangle



Symmetrical triangle



Measured move down



Descending scallop



3 descending peaks

Reversal patterns



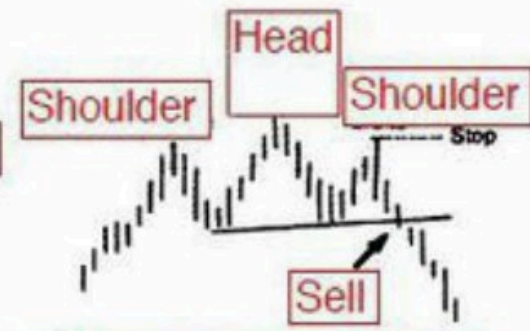
Double bottoms



Diamond bottoms

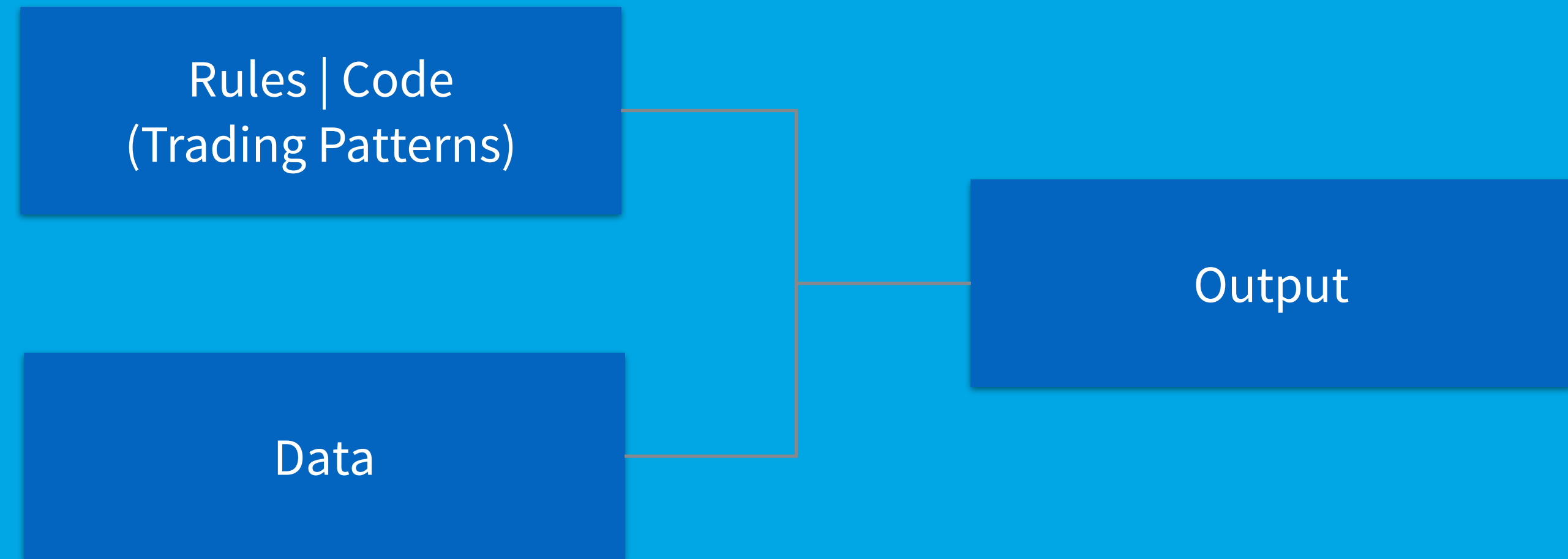


Tops rectangle

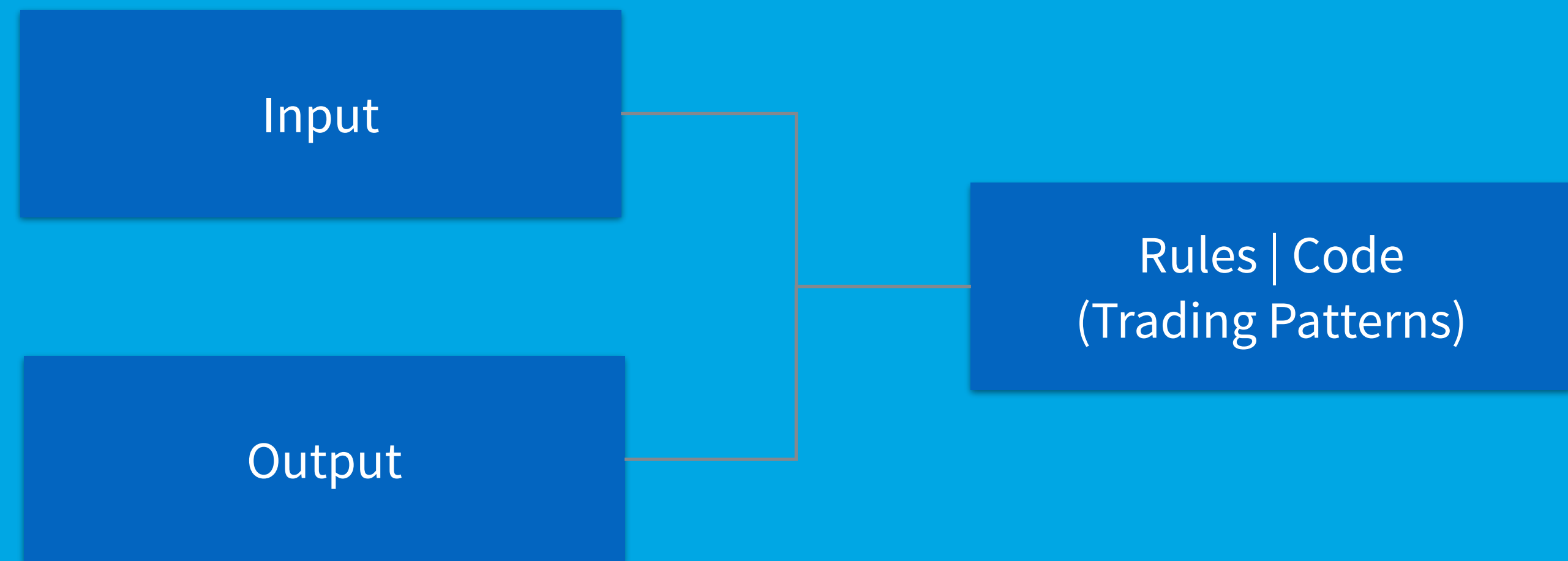


Head and shoulders top

## Programming.



## Machine Learning.



# Financial Markets

“normative economics = assumptions, axioms, etc.”

$x$



$y$

“non-linear, complex, changing”

# Finance History



(too) “simple and elegant theories”

$f(\cdot)$

$f(x) \neq y$

“brain-driven & beauty myth”

# AI in Finance = finance

“positive economics = data, relationships, etc.”

$x$

“general, parametrizable, trainable algorithms”

$m(\cdot, a, b)$

“might show good performance, but black box”

$m(x, a^*, b^*) \approx y$

“data-driven & AI-first”

# How investment analysts became data miners

Banks battle for audiences with new information sets, 'charticles' and podcasts



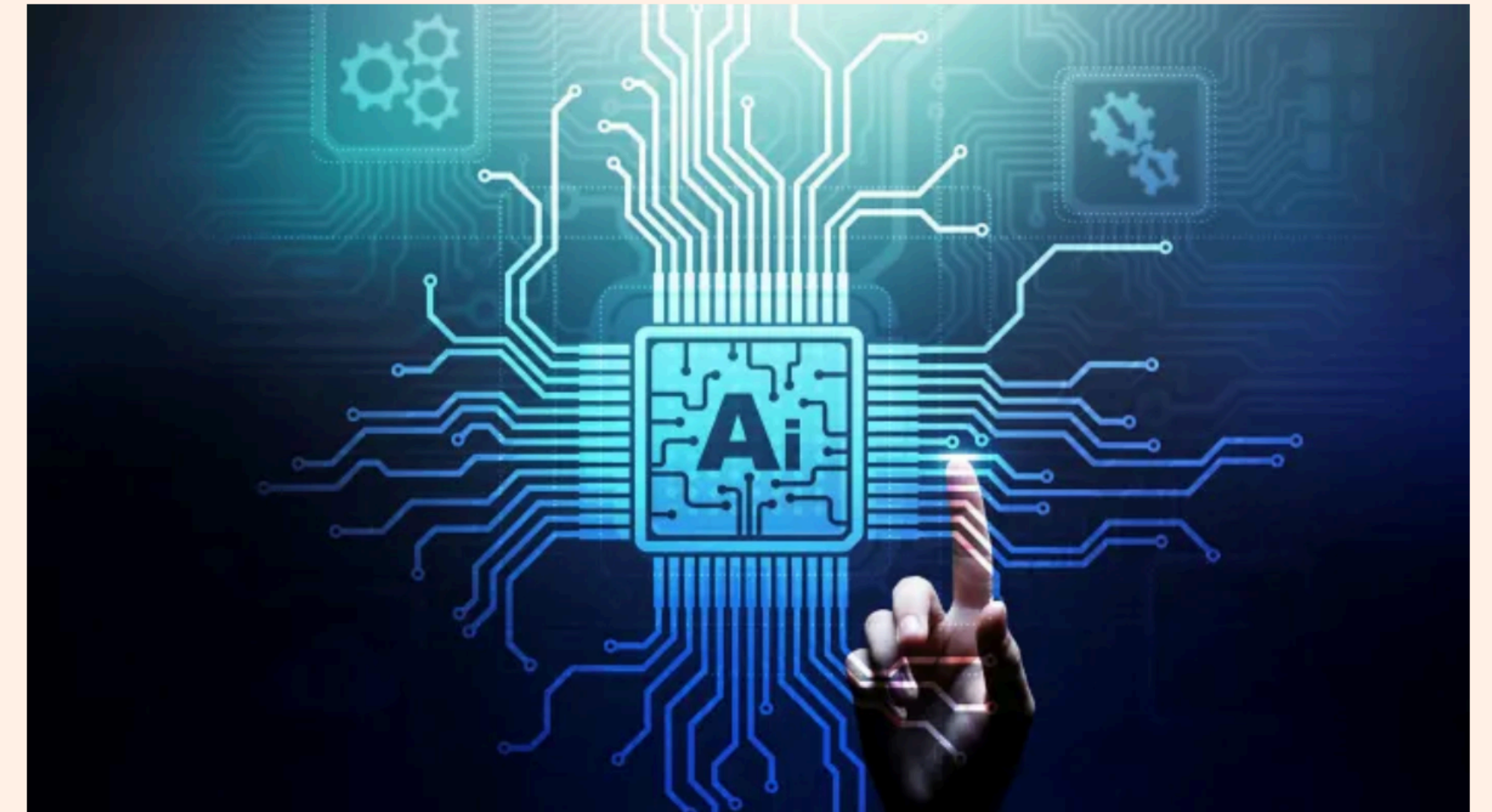
© AP

# Will bots replace humans in active equity investment?

Machine learning will implement quant analysis to find the right stocks

ROBERT POZEN

[+ Add to myFT](#)



ML can identify outperforming equities based on patterns that would have not been selected by humans © Dreamstime

# Overview



## **INFRASTRUCTURE**

Python environment, Jupyter Notebook,  
first steps, vectorized backtesting

## **VECTORIZED BACKTESTING**

interactive code,  
OOP and Python classes

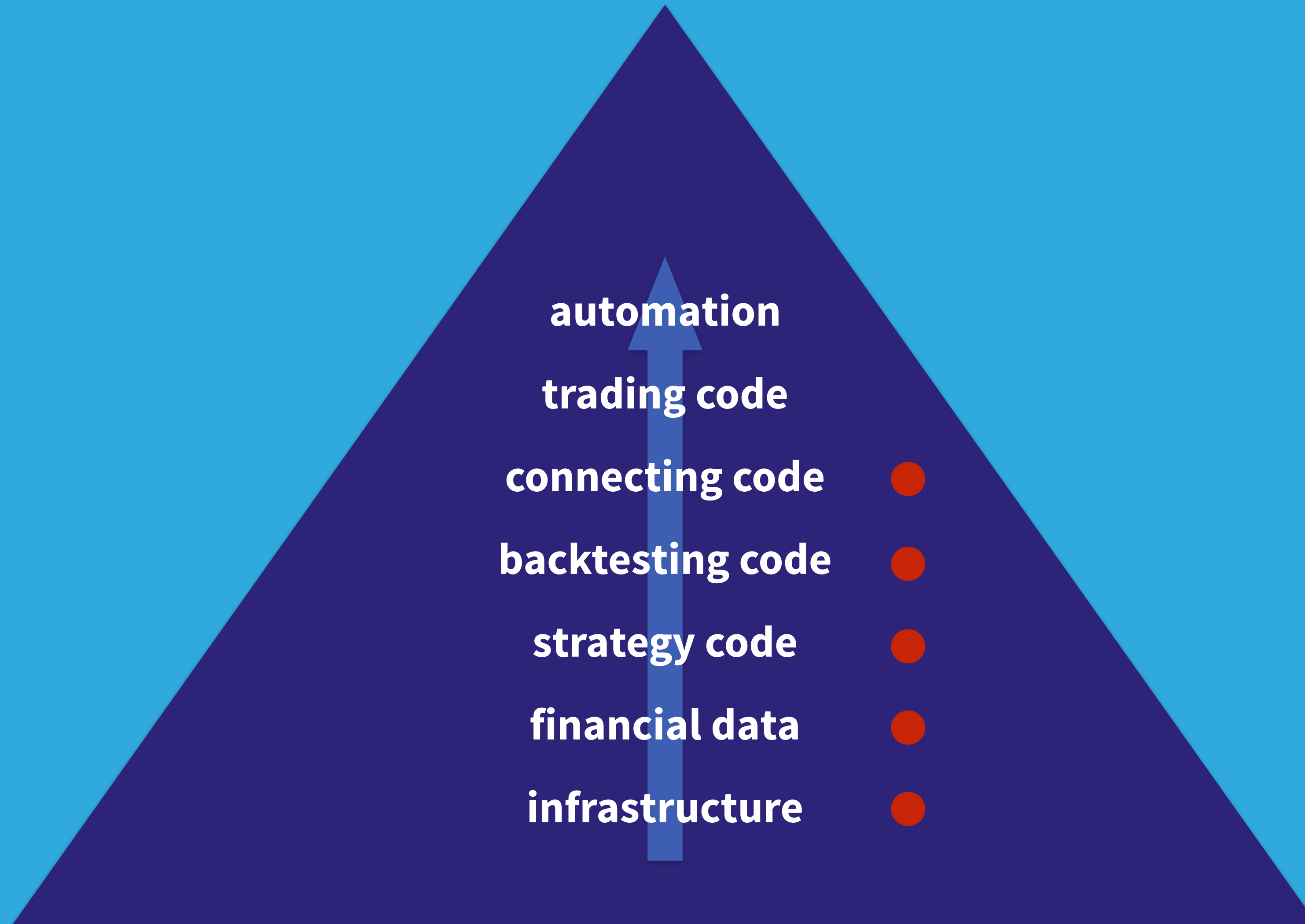
## **EVENT-BASED BACKTESTING**

base backtesting class,  
strategy backtesting class

## **REAL-TIME DATA**

simulated streaming (“real-time”) data,  
data processing, online algorithms





**automation**

**trading code**

**connecting code**

**backtesting code**

**strategy code**

**financial data**

**infrastructure**

# Why Object Orientation?

## **Some human aspects:**

- **natural way of thinking**
  - **a “house”**
  - **a “person”**
  - **a “person” in a “house”**
- **mastering complexity**
- **nicer user interfaces**
- **pythonic way ...**

## Some technical aspects:

- **abstraction**
- **modularity**
- **re-usability**
  - **inheritance**
  - **composition**
  - **aggregation**
  - **polymorphism**
- **non-redundancy**

# Free e-book about OOP in general

## Lecture Notes on Object-Oriented Programming

# Free e-book about Python programming & OOP

<http://python-textbok.readthedocs.io/en/1.0/>

# Fluent Python (O'Reilly)

<https://learning.oreilly.com/library/view/fluent-python-2nd/9781492056348/>



# The Python Quants GmbH

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